

# STRATEGIC ACTION PLAN

2016-2025

## INNOVATE: Scholarly and Creative work with impact

**Goal 1: Scholarly and creative products of the highest quality and scope, resulting in significant positive impact for the region and the world**

### Objective A

Build a culture of collaboration that increases scholarly and creative productivity through interdisciplinary, regional, national, and global partnerships.

#### Indicators

Increases in research expenditures and scholarly/creative works derived from collaborative partnerships.

### Objective B

Create, validate, and apply knowledge through the coproduction of scholarly and creative works by students, staff, faculty, and diverse external partners.

#### Indicators

Increased number of terminal degrees and non-faculty scholars (e.g. postdoctoral researchers), increased number of undergraduate and graduate students supported on extramural funds, and increased percentage of undergraduates participating in research.

### Objective C

Grow reputation by increasing the range, number, type and size of external awards, exhibitions, publications, presentations, performances, contracts, commissions, and grants.

#### Indicators

Increase in above measures as well as invention disclosures.

## ENGAGE: Outreach that inspires innovation and culture

**Goal 2: Suggest and influence change that addresses societal needs and global issues, and advances economic development and culture**

### Objective A

Inventory and continuously assess engagement programs and select new opportunities and methods that provide solutions for societal or global issues, support economic drivers, and/or promote the advancement of culture.

#### Indicators

Number of University of Idaho Extension direct contacts with communities.

### Objective B

Develop community, regional, national, and/or international collaborations which promote innovation and use University of Idaho research and creative expertise to address emerging issues.

#### Indicators

Number of active responses/programs in progress that seek to address the identified societal issues or collaborate with communities on

research, the arts, or cultural enhancement as reflected by the percentage of faculty collaboration with communities (reported in HERI survey) as well as total economic impact assessment (EMSI).

### Objective C

Engage individuals (alumni, friends, stakeholders, and collaborators), businesses, industry, agencies, and communities in meaningful and beneficial ways that support the University of Idaho's mission.

#### Indicators

National Survey on Student Engagement (NSSE) service learning metric, alumni participation rate, and dual credit engagement.

## TRANSFORM: Educational experiences that improve lives.

**Goal 3: Increase our educational impact**

### Objective A

Provide greater access to educational opportunities to meet the evolving needs of society.

#### Indicators

Total number of enrolled students and conferred degrees (both undergraduate and graduate).

### Objective B

Foster educational excellence via curricular innovation and evolution.

#### Indicators

Increased retention, numbers of graduates, NSSE High Impact Practices score, and reductions in remediation via curricular innovation.

### Objective C

Create an inclusive learning environment that encourages students to take an active role in their student experience.

#### Indicators

Measures educational parity and retention rates (for new and for transfer students).

## CULTIVATE: A valued and diverse community

**Goal 4: Foster an inclusive, diverse community of students, faculty, and staff and improve cohesion and morale**

### Objective A

Build an inclusive, diverse community that welcomes multicultural and international perspectives.

#### Indicators

Increased multicultural student enrollment, international student enrollment, and percent of multicultural faculty and staff.

### Objective B

Enhance the University of Idaho's ability to compete for and retain outstanding scholars and skilled staff.

#### Indicators

Improved job satisfaction scores and reduced staff turnover rate.

### Objective C

Improve efficiency, transparency and communication.

**Indicators**

Invest resources wisely to enhance end user experiences (e.g. more customer service oriented) and maintain affordability for students (cost per credit hour and SBOE efficiency measure).