

BROADCASTING AND DIGITAL MEDIA (B.A. OR B.S.)

Required course work includes the university requirements (see regulation J-3 (<https://catalog.uidaho.edu/general-requirements-academic-procedures/j-general-requirements-baccalaureate-degrees/#j3>)) and the following:

| Code | Title | Hours |
|------|--|--------------|
| | School of Journalism and Mass Media Core (https://catalog.uidaho.edu/colleges-related-units/letters-arts-social-sciences/journalism-mass-media/curricular-requirements/) | 28 |
| | Major Requirements | 15-16 |
| | Total Hours | 43-44 |

Major Requirements

| Code | Title | Hours |
|----------|--|--------------|
| JAMM 275 | Introduction to Film and TV Production | 4 |
| JAMM 322 | Broadcast News | 3 |
| JAMM 478 | Broadcast Management | 3 |
| | Courses selected from the following: | 5-6 |
| JAMM 323 | Sports Reporting | |
| JAMM 370 | Podcasting | |
| JAMM 374 | Intermediate Film and TV Production | |
| JAMM 473 | Cinematography and Lighting | |
| JAMM 276 | Video Post-Production | |
| JAMM 477 | Documentary Film and TV | |
| | Total Hours | 15-16 |

Courses to total 120 credits for this degree

Broadcasting and Digital Media (B.A.)

| Fall Term 1 | Hours |
|--|-----------|
| ENGL 101 Writing and Rhetoric I | 3 |
| COMM 101 Fundamentals of Oral Communication | 3 |
| JAMM 100 Media and Society | 3 |
| Scientific Ways of Knowing Course | 4 |
| CHIN 101 OR FREN 101 OR GERM 101 OR JAPN 101 OR AIST 101 OR SPAN 101 | 4 |
| Hours | 17 |
| Spring Term 1 | |
| ENGL 102 Writing and Rhetoric II | 3 |
| Mathematical Ways of Knowing Course | 3 |
| American Diversity Course | 3 |
| Elective Course | 2 |
| CHIN 102 OR FREN 102 OR GERM 102 OR JAPN 102 OR SPAN 102 | 4 |
| Hours | 15 |
| Fall Term 2 | |
| JAMM 121 Media Writing | 3 |
| JAMM 122 Content Creation | 3 |
| International Course | 3 |
| Social and Behavioral Ways of Knowing Course | 3 |
| Humanistic and Artistic Ways of Knowing Course | 3 |
| CHIN 201 OR FREN 201 OR GERM 201 OR JAPN 201 OR SPAN 201 | 4 |
| Hours | 19 |
| Spring Term 2 | |
| JAMM 275 Introduction to Film and TV Production | 4 |

| | |
|--|------------|
| Scientific Ways of Knowing Course | 4 |
| B.A. Course Requirement | 3 |
| CHIN 202 OR FREN 202 OR GERM 202 OR JAPN 202 OR SPAN 202 | 4 |
| Hours | 15 |
| Fall Term 3 | |
| JAMM 322 Broadcast News | 3 |
| Social and Behavioral Ways of Knowing Course | 3 |
| B.A. Course Requirement | 3 |
| B.A. Course Requirement | 3 |
| JAMM 339 OR JAMM 340 OR JAMM 378 OR JAMM 379 OR JAMM 426 OR JAMM 440 OR JAMM 443 OR JAMM 444 OR JAMM 445 OR JAMM 446 OR JAMM 477 OR JAMM 490 | 3 |
| Hours | 15 |
| Spring Term 3 | |
| JAMM, Major Elective Course | 3 |
| Humanistic and Artistic Ways of Knowing Course | 3 |
| Elective Course | 2 |
| JAMM 339 OR JAMM 340 OR JAMM 378 OR JAMM 379 OR JAMM 426 OR JAMM 440 OR JAMM 443 OR JAMM 444 OR JAMM 445 OR JAMM 446 OR JAMM 477 OR JAMM 490 | 3 |
| JAMM 276 OR JAMM 323 OR JAMM 374 OR JAMM 422 OR JAMM 447 OR JAMM 473 OR FTV 475 OR FTV 476 | 3 |
| Hours | 14 |
| Fall Term 4 | |
| JAMM 341 Mass Media Ethics | 3 |
| JAMM, Elective Course | 3 |
| Elective Course | 3 |
| JAMM 276 OR JAMM 322 OR JAMM 323 OR JAMM 374 OR JAMM 422 OR JAMM 447 OR JAMM 473 OR JAMM 478 OR FTV 475 OR FTV 476 | 3 |
| JAMM 276 OR JAMM 322 OR JAMM 323 OR JAMM 374 OR JAMM 422 OR JAMM 447 OR JAMM 473 OR JAMM 478 OR FTV 475 OR FTV 476 | 3 |
| Hours | 15 |
| Spring Term 4 | |
| JAMM 448 Law of Mass Media | 3 |
| JAMM 478 Broadcast Management | 3 |
| Elective Course | 3 |
| Elective Course | 3 |
| Hours | 12 |
| Total Hours | 122 |

Broadcasting and Digital Media (B.S.)

| Fall Term 1 | Hours |
|--|-----------|
| COMM 101 Fundamentals of Oral Communication | 3 |
| ENGL 101 Writing and Rhetoric I | 3 |
| JAMM 100 Media and Society | 3 |
| Scientific Ways of Knowing Course | 4 |
| Mathematical Ways of Knowing Course | 3 |
| Hours | 16 |
| Spring Term 1 | |
| ENGL 102 Writing and Rhetoric II | 3 |
| Humanistic and Artistic Ways of Knowing Course | 3 |
| American Diversity Course | 3 |
| Elective Course | 3 |
| Elective Course | 3 |
| Hours | 15 |
| Fall Term 2 | |
| JAMM 121 Media Writing | 3 |
| JAMM 122 Content Creation | 3 |
| International Course | 3 |
| Social and Behavioral Ways of Knowing Course | 3 |
| B.S. Course Requirement | 3 |

| | | |
|--|--|------------|
| B.S. Course Requirement | | 3 |
| Hours | | 18 |
| Spring Term 2 | | |
| JAMM 275 | Introduction to Film and TV Production | 4 |
| Scientific Ways of Knowing Course | | 4 |
| Elective Course | | 3 |
| Elective Course | | 3 |
| Hours | | 14 |
| Fall Term 3 | | |
| JAMM 322 | Broadcast News | 3 |
| Social and Behavioral Ways of Knowing Course | | 3 |
| Elective Course | | 3 |
| B.S. Course Requirement | | 3 |
| JAMM 339 OR JAMM 340 OR JAMM 378 OR JAMM 379 OR JAMM 426 OR JAMM 440 OR JAMM 443 OR JAMM 444 OR JAMM 445 OR JAMM 446 OR JAMM 477 OR JAMM 490 | | 3 |
| Hours | | 15 |
| Spring Term 3 | | |
| JAMM, Major Elective Course | | 3 |
| Humanistic and Artistic Ways of Knowing Course | | 3 |
| B.S. Course Requirement | | 3 |
| JAMM 276 OR JAMM 323 OR JAMM 374 OR JAMM 422 OR JAMM 447 OR JAMM 473 OR FTV 475 OR FTV 476 | | 3 |
| JAMM 339 OR JAMM 340 OR JAMM 378 OR JAMM 379 OR JAMM 426 OR JAMM 440 OR JAMM 443 OR JAMM 444 OR JAMM 445 OR JAMM 446 OR JAMM 477 OR JAMM 490 | | 3 |
| Hours | | 15 |
| Fall Term 4 | | |
| JAMM 341 | Mass Media Ethics | 3 |
| JAMM, Major Elective Course | | 3 |
| Elective Course | | 3 |
| Elective Course | | 3 |
| JAMM 276 OR JAMM 323 OR JAMM 374 OR JAMM 422 OR JAMM 447 OR JAMM 473 OR FTV 475 OR FTV 476 | | 3 |
| Hours | | 15 |
| Spring Term 4 | | |
| JAMM 448 | Law of Mass Media | 3 |
| JAMM 478 | Broadcast Management | 3 |
| Elective Course | | 3 |
| Elective Course | | 3 |
| Elective Course | | 2 |
| Hours | | 14 |
| Total Hours | | 122 |

The degree map is a guide for the timely completion of your curricular requirements. Your academic advisor or department may be contacted for assistance in interpreting this map. This map is not reflective of your academic history or transcript and it is not official notification of completion of degree or certificate requirements. Please contact the Registrar's Office regarding your official degree/certificate completion status.

The School of Journalism and Mass Media curriculum for Broadcasting and Digital Media enables our students to learn the values and skills that will prepare them for work and citizenship in a diverse and global society.

JAMM Values

1. Apply the principles and laws of freedom of speech and press in a global context and in the United States
2. Demonstrate an understanding of the multicultural history and role of professionals, individuals and institutions in shaping communications

3. Demonstrate culturally proficient communication that empowers those traditionally disenfranchised in society, especially as grounded in gender, race, ethnicity, sexual orientation and ability, domestically and globally, across communication and media contexts
4. Understand concepts and apply theories in the use and presentation of images and information
5. Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity

JAMM Skills

1. Apply critical thinking skills in conducting research and evaluating information by methods appropriate to the communications professions in which they work
2. Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve
3. Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness
4. Apply basic numerical and statistical concepts
5. Apply tools and technologies appropriate for the communications professions in which they work