

ADVERTISING MINOR

Code	Title	Hours
JAMM 100	Media and Society	3
JAMM 121	Media Writing	3
JAMM 122	Content Creation	3
JAMM 252	Introduction to Strategic Communications	3
JAMM 267	Introduction to Media Design	3
6 credits from the following:		6
JAMM 298	Internship	
JAMM 367	Social Media Management and Analytics	
JAMM 466	Media Campaign Strategy	
JAMM 468	Advanced Media Design	
JAMM 469	Advertising Competition Team	
JAMM 498	Internship	
Total Hours		21

Courses to total 21 credits for this minor