

# MODERN LANGUAGE BUSINESS (B.A.)

Designed to provide the student of modern languages with a liberal arts education and a core of business courses that will open doors to a career in international business.

Required course work includes the university requirements (see regulation J-3 (<https://catalog.uidaho.edu/general-requirements-academic-procedures/j-general-requirements-baccalaureate-degrees/#j3>)), the general requirements for the B.A. degree, and:

Code	Title	Hours
ACCT 201	Introduction to Financial Accounting	3
FL 401	SGS Capstone Experience	1
FLEN 307	Institutions of the European Union	3
Select one of the following:		3-4
ECON 201	Principles of Macroeconomics	
ECON 202	Principles of Microeconomics	
ECON 272	Foundations of Economic Analysis	
Select three or more courses from the following:		9
ENTR 414	Entrepreneurship	
FIN 301	Financial Resources Management	
MGT 311	Introduction to Management	
MKTG 321	Marketing	
MIS 350	Managing Information	
OM 370	Introduction to Operations and Supply Chain Management	
OM 378	Project Management	
Select 6 credits of Upper-Division Business electives (Business 190 also applies to this requirement):		6
Select one modern language; elementary and intermediate:		16
Chinese		
French		
German		
Japanese		
Spanish		
Select 21 credits of approved upper-division courses in the same language (including one business course or approved alternative in the target language)		21
Additionally, all students must take Avant's STAMP (STAndards-based Measurement of Proficiency) exit exam before applying for graduation.		
One of the following:		
International Experience (Minimum of 8 weeks) <sup>1</sup>		
FLEN 401	Topics in Global Studies	
<b>Total Hours</b>		<b>62-63</b>

1

Studying abroad is highly recommended and the international experience option may be fulfilled by completing an approved study abroad program or international internship or faculty-led experience or a combination of all. This experience should take place after the student has finished language study through the intermediate (200) level. The study abroad program or the internship must receive prior approval from the student's major advisor.

## Courses to total 120 credits for this degree

Fall Term 1		Hours
BUS 190	Integrated Business and Value Creation	3
ENGL 101	Writing and Rhetoric I	3
Mathematical Ways of Knowing Course		3
Oral Communication Course		3
CHIN 101 OR FREN 101 OR GERM 101 OR JAPN 101 OR AIST 101 OR SPAN 101		4
<b>Hours</b>		<b>16</b>
Spring Term 1		Hours
ACCT 201	Introduction to Financial Accounting	3
ENGL 102	Writing and Rhetoric II	3
Elective Course		2
CHIN 102 OR FREN 102 OR GERM 102 OR JAPN 102 OR SPAN 102		4
ECON 201 OR ECON 202 OR ECON 272		3
<b>Hours</b>		<b>15</b>
Fall Term 2		Hours
Humanistic and Artistic Ways of Knowing Course		3
Social and Behavioral Ways of Knowing Course		3
B.A. Course Requirement		3
Elective Course		3
CHIN 201 OR FREN 201 OR GERM 201 OR JAPN 201 OR SPAN 201		4
<b>Hours</b>		<b>16</b>
Spring Term 2		Hours
B.A. Course Requirement		3
Elective Course		3
Scientific Ways of Knowing Course		4
CHIN 202 OR FREN 202 OR GERM 202 OR JAPN 202 OR SPAN 202		4
<b>Hours</b>		<b>14</b>
Fall Term 3		Hours
UPDV Foreign Language, Major Elective Course		3
UPDV Foreign Language, Major Elective Course		3
International Course		3
B.A. Course Requirement		3
ENTR 414 OR FIN 301 OR MGT 311 OR MIS 350 OR MKTG 321 OR OM 370 OR OM 378		3
<b>Hours</b>		<b>15</b>
Spring Term 3		Hours
UPDV Foreign Language, Major Elective Course		3
UPDV Foreign Language, Major Elective Course		3
American Diversity Course		3
Elective Course		3
ENTR 414 OR FIN 301 OR MGT 311 OR MIS 350 OR MKTG 321 OR OM 370 OR OM 378		3
<b>Hours</b>		<b>15</b>
Fall Term 4		Hours
FLEN 307	Institutions of the European Union	3
UPDV Foreign Language, Major Elective Course		3
UPDV Foreign Language, Major Elective Course		3
Scientific Ways of Knowing Course		4
Elective Course		3
<b>Hours</b>		<b>16</b>

**Spring Term 4**

FL 401	SGS Capstone Experience	1
UPDV Foreign Language, Major Elective Course		3
UPDV Business, Major Elective Course		3
Elective Course		3
ENTR 414 OR FIN 301 OR MGT 311 OR MIS 350 OR MKTG 321 OR OM 370 OR OM 378		3
<b>Hours</b>		<b>13</b>
<b>Total Hours</b>		<b>120</b>

The degree map is a guide for the timely completion of your curricular requirements. Your academic advisor or department may be contacted for assistance in interpreting this map. This map is not reflective of your academic history or transcript and it is not official notification of completion of degree or certificate requirements. Please contact the Registrar's Office regarding your official degree/certificate completion status.

1. **Communicative Proficiency:** Students will demonstrate foreign language proficiency in writing, speaking, listening, and reading.
2. **Analytical Ability:** Students will evaluate the ways an international experience impacted their problem solving skills, language ability, and social skills.
3. **Cultural Understanding:** Students will demonstrate an increased understanding of the interconnectedness between language, culture, and its people.
4. **Acquisition of knowledge:** Students will compare the linguistic, political, artistic, and/or social customs of another culture to their experiences in the United States.
5. **Citizenship:** Students will analyze the ways in which an international experience impacted them as global citizens.