

# BUSINESS ECONOMICS (B.S.BUS.)

This program is offered through the College of Business and Economics (<https://catalog.uidaho.edu/colleges-related-units/business-economics/>).

Students preparing for professional careers as economists in private business, government service, or careers where a broad knowledge of economics is useful should elect this curriculum.

Required course work includes the university requirements (see regulation J-3 (<https://catalog.uidaho.edu/general-requirements-academic-procedures/j-general-requirements-baccalaureate-degrees/>)), the college requirements, and:

Code	Title	Hours
College of Business & Economics Requirements ( <a href="https://catalog.uidaho.edu/colleges-related-units/business-economics/#generalgraduationrequirementstext">https://catalog.uidaho.edu/colleges-related-units/business-economics/#generalgraduationrequirementstext</a> )		54-57
Major Requirements		24-60
<b>Total Hours</b>		<b>78-117</b>

## Major Requirements

Code	Title	Hours
ECON 351	Intermediate Macroeconomic Analysis	3
ECON 352	Intermediate Microeconomic Analysis	3
ECON 453	Econometrics	3
ECON 490	Economic Theory and Policy	3
<b>Options</b>		
Select one of the following options:		12-48
General (p. 1)		
Financial Economics (p. 1)		
PGA Golf Management (p. 1)		
<b>Total Hours</b>		<b>24-60</b>

## A. General Option

Code	Title	Hours
Select 9 Upper-Division Credits in Economics		9
Select one Upper-Division Elective		3
<b>Total Hours</b>		<b>12</b>

Courses to total 120 credits for this degree

## B. Financial Economics Option

Code	Title	Hours
FIN 302	Intermediate Financial Management	3
FIN 407	Financial Institutions	3
ECON 343	Money and Banking	3
Select at least one of the following:		3
FIN 381	International Finance	
FIN 408	Security Analysis	
FIN 463	Portfolio Management	
FIN 464	Derivatives and Risk Management	

Select one Upper-Division Economics Elective	3
<b>Total Hours</b>	<b>15</b>

Courses to total 120 credits for this degree

## C. PGA Golf Management Option

Required course work includes all Business Economics, the Business Economics General Option requirements and:

Code	Title	Hours
PGA 103	Introduction to PGA Golf Management	2
PGA 150	PGA Golf Management I	3
PGA 251	PGA Golf Management II <sup>1</sup>	3
PGA 298	Internship (Max 6 credits)	4
PGA 385	PGA Golf Management III	3
PGA 398	Internship (Max 6 credits)	6
PGA 105	Introduction to PGA Teaching and Coaching (Level 1)	3
PGA 205	Intermediate PGA Teaching and Coaching (Level 2)	3
PGA 305	Advanced PGA Teaching and Coaching (Level 3)	3
<b>Total Hours</b>		<b>30</b>

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PGA 251 and PGA 385, together, can be used to meet the requirement for the Specialized Elective or the Marketing & Entrepreneurship Elective.

Courses to total 129 credits for this degree

Students must have a 12.0 handicap or better to enter this program. International students can complete the degree requirements, but membership to the PGA of America requires US citizenship or Resident Alien status.

## General Option

Fall Term 1		Hours
BUS 190	Integrated Business and Value Creation	3
COMM 101	Fundamentals of Oral Communication	3
ENGL 101	Writing and Rhetoric I	3
MATH 143	College Algebra	3
Scientific Ways of Knowing Course		4
<b>Hours</b>		<b>16</b>
Spring Term 1		Hours
ENGL 102	Writing and Rhetoric II	3
STAT 251	Statistical Methods	3
Humanistic and Artistic Ways of Knowing Course		3
Scientific Ways of Knowing Course		4
Elective Course		2
<b>Hours</b>		<b>15</b>
Fall Term 2		Hours
ACCT 201	Introduction to Financial Accounting	3
ECON 201	Principles of Macroeconomics	3
BLAW 265	Legal Environment of Business	3
PHIL 208	Business Ethics	3
Elective Course		3
<b>Hours</b>		<b>15</b>
Spring Term 2		Hours
ACCT 202	Introduction to Managerial Accounting	3
BUS 354	Business Analytics	3
ECON 202	Principles of Microeconomics	3
MKTG 321	Marketing	3

2 Business Economics (B.S.Bus.)

ENGL 207 OR ENGL 208 OR ENGL 313 OR ENGL 317 OR PHIL 201		3
<b>Hours</b>		<b>15</b>
<b>Fall Term 3</b>		
ECON 351	Intermediate Macroeconomic Analysis	3
FIN 301	Financial Resources Management	3
MHR 310	Leading Organizations and People	3
MIS 350	Managing Information	3
OM 370	Introduction to Operations and Supply Chain Management	3
<b>Hours</b>		<b>15</b>
<b>Spring Term 3</b>		
ECON 352	Intermediate Microeconomic Analysis	3
UPDV Economics, Major Elective Course		3
American Diversity Course		3
Social and Behavioral Ways of Knowing Course		3
Elective Course		3
<b>Hours</b>		<b>15</b>
<b>Fall Term 4</b>		
ECON 453	Econometrics	3
UPDV Economics, Major Elective Course		3
UPDV Economics, Major Elective Course		3
UPDV, Major Elective Course		3
International Course		3
<b>Hours</b>		<b>15</b>
<b>Spring Term 4</b>		
BUS 490	Strategic Management	3
ECON 490	Economic Theory and Policy	3
UPDV Economics, Major Elective Course		3
Elective Course		3
Elective Course		2
<b>Hours</b>		<b>14</b>
<b>Total Hours</b>		<b>120</b>

**Financial Economics Option**

<b>Fall Term 1</b>		<b>Hours</b>
BUS 190	Integrated Business and Value Creation	3
COMM 101	Fundamentals of Oral Communication	3
ENGL 101	Writing and Rhetoric I	3
MATH 143	College Algebra	3
Scientific Ways of Knowing Course		4
<b>Hours</b>		<b>16</b>
<b>Spring Term 1</b>		
ENGL 102	Writing and Rhetoric II	3
STAT 251	Statistical Methods	3
Humanistic and Artistic Ways of Knowing Course		3
Scientific Ways of Knowing Course		4
Elective Course		1
<b>Hours</b>		<b>14</b>
<b>Fall Term 2</b>		
ACCT 201	Introduction to Financial Accounting	3
BLAW 265	Legal Environment of Business	3
ECON 201	Principles of Macroeconomics	3
PHIL 208	Business Ethics	3
Elective Course		3
<b>Hours</b>		<b>15</b>
<b>Spring Term 2</b>		
ACCT 202	Introduction to Managerial Accounting	3
BUS 354	Business Analytics	3
ECON 202	Principles of Microeconomics	3
MKTG 321	Marketing	3

ENGL 207 OR ENGL 208 OR ENGL 313 OR ENGL 317 OR PHIL 201		3
<b>Hours</b>		<b>15</b>
<b>Fall Term 3</b>		
FIN 301	Financial Resources Management	3
MHR 310	Leading Organizations and People	3
MIS 350	Managing Information	3
OM 370	Introduction to Operations and Supply Chain Management	3
ECON 351	Intermediate Macroeconomic Analysis	3
<b>Hours</b>		<b>15</b>
<b>Spring Term 3</b>		
ECON 352	Intermediate Microeconomic Analysis	3
UPDV Economics, Major Elective Course		3
American Diversity Course		3
Social and Behavioral Ways of Knowing Course		3
Elective Course		3
<b>Hours</b>		<b>15</b>
<b>Fall Term 4</b>		
ECON 343	Money and Banking	3
ECON 453	Econometrics	3
FIN 302	Intermediate Financial Management	3
International Course		3
FIN 381 OR FIN 408 OR FIN 463 OR FIN 464		3
<b>Hours</b>		<b>15</b>
<b>Spring Term 4</b>		
BUS 490	Strategic Management	3
ECON 490	Economic Theory and Policy	3
FIN 407	Financial Institutions	3
UPDV Economics, Major Elective Course		3
Elective Course		3
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>120</b>

**PGA Golf Management Option**

<b>Fall Term 1</b>		<b>Hours</b>
BUS 190	Integrated Business and Value Creation	3
COMM 101	Fundamentals of Oral Communication	3
ENGL 101	Writing and Rhetoric I	3
MATH 143	College Algebra	3
PGA 103	Introduction to PGA Golf Management	2
Humanistic and Artistic Ways of Knowing Course		3
<b>Hours</b>		<b>17</b>
<b>Spring Term 1</b>		
ENGL 102	Writing and Rhetoric II	3
PGA 150	PGA Golf Management I	3
Social and Behavioral Ways of Knowing Course		3
Scientific Ways of Knowing Course		4
<b>Hours</b>		<b>13</b>
<b>Summer Term 1</b>		
PGA 298	Internship	2
<b>Hours</b>		<b>2</b>
<b>Fall Term 2</b>		
ACCT 201	Introduction to Financial Accounting	3
BLAW 265	Legal Environment of Business	3
ECON 201	Principles of Macroeconomics	3
PGA 251	PGA Golf Management II	3
STAT 251 OR STAT 301		3
<b>Hours</b>		<b>15</b>
<b>Spring Term 2</b>		
ACCT 202	Introduction to Managerial Accounting	3
BUS 354	Business Analytics	3

ECON 202	Principles of Microeconomics	3
MKTG 321	Marketing	3
PGA 105	Introduction to PGA Teaching and Coaching (Level 1)	3
<b>Hours</b>		<b>15</b>
<b>Summer Term 2</b>		
PGA 298	Internship	2
<b>Hours</b>		<b>2</b>
<b>Fall Term 3</b>		
ECON 351	Intermediate Macroeconomic Analysis	3
FIN 301	Financial Resources Management	3
MHR 310	Leading Organizations and People	3
MIS 350	Managing Information	3
OM 370	Introduction to Operations and Supply Chain Management	3
PGA 205	Intermediate PGA Teaching and Coaching (Level 2)	3
<b>Hours</b>		<b>18</b>
<b>Spring Term 3</b>		
ECON 352	Intermediate Microeconomic Analysis	3
PGA 385	PGA Golf Management III	3
American Diversity Course		3
UPDV Economics, Major Elective Course		3
Scientific Ways of Knowing Course		4
<b>Hours</b>		<b>16</b>
<b>Summer Term 3</b>		
PGA 398	Internship	3
<b>Hours</b>		<b>3</b>
<b>Fall Term 4</b>		
ECON 453	Econometrics	3
UPDV Economics, Major Elective Course		3
PGA 305	Advanced PGA Teaching and Coaching (Level 3)	3
UPDV Economics, Major Elective Course		3
UPDV Elective, Major Elective Course		2
ENGL 207 OR ENGL 208 OR ENGL 313 OR ENGL 317 OR PHIL 201		3
<b>Hours</b>		<b>17</b>
<b>Spring Term 4</b>		
BUS 490	Strategic Management	3
ECON 490	Economic Theory and Policy	3
PHIL 208	Business Ethics	3
UPDV Economics, Major Elective Course		3
International Course		3
<b>Hours</b>		<b>15</b>
<b>Summer Term 4</b>		
PGA 398	Internship	3
<b>Hours</b>		<b>3</b>
<b>Total Hours</b>		<b>136</b>

The degree map is a guide for the timely completion of your curricular requirements. Your academic advisor or department may be contacted for assistance in interpreting this map. This map is not reflective of your academic history or transcript and it is not official notification of completion of degree or certificate requirements. Please contact the Registrar's Office regarding your official degree/certificate completion status.

### Financial Economics Option

1. Economics students will predict the effects of various events on the economy, financial markets, individuals, or firms, through knowledge of macroeconomic concepts and models.
2. Economics students will evaluate how firms and consumers interact in markets, in order to understand why economic decisions have certain outcomes.

3. Economics students will conduct an empirical study about the relationships between various factors.
4. Graduating Economics students will develop a thesis regarding an economics topic, critically evaluate the literature on that topic, and evaluate the topic through an empirical analysis.
5. Economics students will evaluate the policy options available to governments with regards to economic and financial stabilization and how these policy choices impact organizations.
6. Economics students in ECON 352 will predict what will happen to markets, firms, and consumers based on news events, through the analysis of microeconomic models.

### PGA Golf Management Option

1. 90% of graduating PGM students will know core golf business content in golf management as shown by passing the PGA graded level 3 Facility Management exam.
2. 90% of graduating PGM students will apply knowledge of golf instructions as through PGA graded tests and work experience portfolios.
3. 90% of PGM graduating students will demonstrate golf skills required for PGA membership.