

BUSINESS ANALYTICS MINOR

Code	Title	Hours
BUS 354	Business Analytics	3
MIS 440	Data Visualization for Managerial Decision Making	3
OM 470	Supply Chain Analytics	3
Electives		9
Select 9 credits from the following:		
ACCT 421	Accounting Data Analytics	
ECON 453	Econometrics	
	or BUS 354 Business Analytics	
	or STAT 431 Statistical Analysis	
CS 212	Practical Python	
FIN 463	Portfolio Management	
GEOG 385	Foundations of GIS	
MIS 453	Database Design	
MKTG 421	Marketing Research & Analysis	
MKTG 431	Marketing Analytics	
OM 456	Enterprise Quality Management	
STAT 427	R Programming	
OM 439	Systems and Simulation	
STAT 419	Introduction to SAS/R Programming	
Total Hours		18

Courses to total 18 credits for this minor