

BUSINESS ADMINISTRATION (B.B.A.)

Required course work includes the university requirements (see regulation J-3 (<https://catalog.uidaho.edu/general-requirements-academic-procedures/j-general-requirements-baccalaureate-degrees/>)), and:

Code	Title	Hours
ACCT 201	Introduction to Financial Accounting	3
ACCT 202	Introduction to Managerial Accounting	3
BUS 190	Integrated Business and Value Creation	3
ECON 201	Principles of Macroeconomics	3
ECON 202	Principles of Microeconomics	3
MATH 143	College Algebra (Or higher MATH course)	3
STAT 251	Statistical Methods	3
or STAT 301	Probability and Statistics	
Choose a writing elective from the following:		3
ENGL 207	Persuasive Writing	
ENGL 208	Personal & Exploratory Writing	
ENGL 313	Business Writing	
ENGL 317	Technical Writing II	
PHIL 201	Critical Thinking	
Choose four of the following five certificates:		48
Applied Finance (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/applied-finance-academic-certificate/)		
Business Leadership (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/business-leadership-undergraduate-academic-certificate/)		
Enterprise Systems Integration (https://catalog.uidaho.edu/colleges-related-units/business-economics/accounting-management-information-systems/enterprise-systems-integration-undergraduate-academic-certificate/)		
Sales Management (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/sales-management-undergraduate-academic-certificate/)		
Technical Program Management (https://catalog.uidaho.edu/colleges-related-units/business-economics/accounting-management-information-systems/technical-program-management-undergraduate-academic-certificate/)		
Capstone Course:		3
BUS 490	Strategic Management	
Total Hours		75

Courses to total 120 credits for this degree

Fall Term 1	Hours
BUS 190 Integrated Business and Value Creation	3
COMM 101 Fundamentals of Oral Communication	3
ENGL 101 Writing and Rhetoric I	3
MATH 143 College Algebra	3
ECON 201 Principles of Macroeconomics	3
Hours	15
Spring Term 1	
ENGL 102 Writing and Rhetoric II	3

ECON 202 Principles of Microeconomics	3
Scientific Ways of Knowing Course	4
Humanistic and Artistic Ways of Knowing Course	3
American Diversity Course	3
Hours	16
Fall Term 2	
ACCT 201 Introduction to Financial Accounting	3
STAT 251 Statistical Methods	3
Social and Behavioral Ways of Knowing	3
Scientific Ways of Knowing Course	4
Certificate Course, Major Elective Course	3
Hours	16
Spring Term 2	
ACCT 202 Introduction to Managerial Accounting	3
Humanistic and Artistic Ways of Knowing Course	3
International Course	3
Certificate Course, Major Elective Course	3
Certificate Course, Major Elective Course	3
Hours	15
Fall Term 3	
ENGL 207 OR ENGL 208 OR ENGL 313 OR ENGL 317 OR PHIL 201	3
Certificate Course, Major Elective Course	3
Certificate Course, Major Elective Course	3
Certificate Course, Major Elective Course	3
Elective Course	3
Hours	15
Spring Term 3	
Certificate Course, Major Elective Course	3
Certificate Course, Major Elective Course	3
Certificate Course, Major Elective Course	3
Elective Course	3
Elective Course	3
Hours	15
Fall Term 4	
Certificate Course, Major Elective Course	3
Certificate Course, Major Elective Course	3
Certificate Course, Major Elective Course	3
Certificate Course, Major Elective Course	3
Elective Course	3
Hours	15
Spring Term 4	
BUS 490 Strategic Management	3
Certificate Course, Major Elective Course	3
Certificate Course, Major Elective Course	3
Certificate Course, Major Elective Course	3
Elective Course	2
Hours	14
Total Hours	121

1. Graduating students will recall knowledge of Accounting Principles
2. Graduating students will recall knowledge of Economics Principles
3. Graduating students will demonstrate competency in the learning objectives in each of the four certificates they choose to complete this degree. (Specific certificate learning objectives are included with the certificates).