

# APPAREL, TEXTILES AND DESIGN (B.S.)

This major considers apparel, textiles, and design as basic human needs, consumer products, historical and cultural artifacts, and communication tools. Students who wish to graduate in Apparel, Textiles and Design (ATD) must earn a grade of 'C' or higher in all required ATD coursework, including Area of Focus courses.

Students are required to complete an advisor-approved focus area of 18 credits. Students select their focus area at the end of their sophomore year. Standard program focus areas are Design, Marketing/Merchandising, and Product Development. Students may choose a related focus area by submitting a proposal to ATD Faculty clearly showing the relationship between Apparel, Textiles and Design and their proposed area of focus relative to the industry, their career goals, and any emerging opportunities. Other focus areas may include Costume Design, Advertising, Business, or International Studies. Upon approval, a double major or minor could also be used instead as long as the other content area is relative to Apparel, Textiles and Design.

Required course work includes the university requirements (see regulation J-3 (<https://catalog.uidaho.edu/general-requirements-academic-procedures/j-general-requirements-baccalaureate-degrees/>)) and:

Code	Title	Hours
ART 100	Introduction to Art: Why Art Matters	3
COMM 101	Fundamentals of Oral Communication	3
ENGL 313	Business Writing	3
or ENGL 317	Technical Writing II	
ENVS 101	Introduction to Environmental Science	3
ATD 119	Introduction to Fashion and the Apparel Industry	3
HDFS 105	Individual and Family Development	3
ATD 123	Textiles	3
ATD 124	Introduction to Apparel Construction	2
ATD 239	Digital Illustration for the Apparel Industry	3
ATD 224	Apparel Construction and Assembly Processes	3
ATD 223	Fashion Business and Product Development	3
ATD 324	Patternmaking	4
ATD 349	History of Western Dress	3
ATD 449	Dress and Culture	3
FCS 448	Consumer Economic Issues	3
ATD 413	Portfolio Development	3
ATD 424	Senior Experience: Apparel Design	4
INTR 201	Major/Career Exploration and Decision Making	1
MKTG 321	Marketing	3
PSYC 101	Introduction to Psychology	3
or SOC 101	Introduction to Sociology	
Select one of the following:		3-4
ECON 201	Principles of Macroeconomics	
ECON 202	Principles of Microeconomics	
ECON 272	Foundations of Economic Analysis	
Select one of the following:		3
PSYC 320	Introduction to Social Psychology	

SOC 340 Environmental Sociology and Globalization

**Complete one of the following Professional Development experiences:**

Undergraduate Research Project

Faculty-led Study Tour

Study Abroad

Internship

**Select 3 credits of Anthropology electives**

**3**

**Area of Focus Credits**

**18**

**Total Hours**

**86-87**

**Courses to total 120 credits for this degree**

Fall Term 1		Hours
ART 100	Introduction to Art: Why Art Matters	3
ENGL 101	Writing and Rhetoric I	3
ATD 119	Introduction to Fashion and the Apparel Industry	3
ATD 124	Introduction to Apparel Construction	2
Mathematical Ways of Knowing Course		3
<b>Hours</b>		<b>14</b>
Spring Term 1		Hours
ENGL 102	Writing and Rhetoric II	3
ATD 123	Textiles	3
ATD 224	Apparel Construction and Assembly Processes	3
COMM 101	Fundamentals of Oral Communication	3
PSYC 101 OR SOC 101		3
<b>Hours</b>		<b>15</b>
Fall Term 2		Hours
HDFS 105	Individual and Family Development	3
ATD 239	Digital Illustration for the Apparel Industry	3
Scientific Ways of Knowing Course		4
ECON 201 OR ECON 202 OR ECON 272		3
<b>Hours</b>		<b>13</b>
Spring Term 2		Hours
Area of Focus, Major Elective Course		3
Area of Focus, Major Elective Course		3
Anthropology, Major Elective Course		3
Scientific Ways of Knowing Course		4
Elective Course		3
<b>Hours</b>		<b>16</b>
Fall Term 3		Hours
ATD 324	Patternmaking	4
ATD 349	History of Western Dress	3
MKTG 321	Marketing	3
Elective Course		3
PSYC 320 OR SOC 340		3
<b>Hours</b>		<b>16</b>
Spring Term 3		Hours
ATD 449	Dress and Culture	3
ATD 223	Fashion Business and Product Development	3
Area of Focus, Major Elective Course		3
Area of Focus, Major Elective Course		3
ENGL 313 OR ENGL 317		3
<b>Hours</b>		<b>15</b>
Fall Term 4		Hours
FCS 448	Consumer Economic Issues	3
ATD 413	Portfolio Development	3
American Diversity Course		3
Area of Focus, Major Elective Course		3

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Area of Focus, Major Elective Course	3
<b>Hours</b>	<b>15</b>
<b>Spring Term 4</b>	
Humanistic and Artistic Ways of Knowing Course	3
Elective Course	3
Elective Course	3
Elective Course	3
ATD 424 Senior Experience: Apparel Design	4
<b>Hours</b>	<b>16</b>
<b>Total Hours</b>	<b>120</b>

The degree map is a guide for the timely completion of your curricular requirements. Your academic advisor or department may be contacted for assistance in interpreting this map. This map is not reflective of your academic history or transcript and it is not official notification of completion of degree or certificate requirements. Please contact the Registrar's Office regarding your official degree/certificate completion status.

Integrate and synthesize apparel and textiles knowledge and processes attained through classroom, studio, self-directed, team-based, and interdisciplinary learning into final projects, papers, and other works.

Apply multiple strategies to address global apparel industry challenges, consumer aesthetic and functional product needs, solve problems, and examine real world issues.

Demonstrate understanding of target consumer behavior, textile and garment development processes, product planning, technology, retail settings, and other contexts commonly used in the ever-evolving field of apparel and textiles.

Effectively use verbal, visual, written, presentation, and other methods of communication for multiple audiences across various contexts using asynchronous and synchronous tools that provide clear communication in a global apparel and textile industry context.

Apply principles in ethical practice, professional behavior, and respect within culturally diverse environments found in local, regional, national, and global communities.