The University of Idaho will expand the institution’s intellectual and economic impact and make higher education relevant and accessible to qualified students of all backgrounds.

Exceptional research universities such as the University of Idaho prepare students not just with today’s knowledge, but also with the ability to discover new frontiers and construct the future. We educate students at the undergraduate, graduate, and professional levels to meet the needs of Idaho and the world. We improve lives through research, scholarship, and creative activity.

As Idaho’s land-grant university, the University of Idaho will maintain its current leadership in research and engagement with Idaho communities. We will continue to provide leading graduate and professional education including enhanced production of doctoral, master’s, and professional degrees. The University of Idaho will become a Carnegie R1 (Highest Research Activity) institution known for excellence in our areas of strength and recognized for interdisciplinary research.

The University of Idaho will serve any qualified student by providing access to unique educational experiences. The university will enroll a mix of resident and nonresident (including international) students at the graduate and undergraduate levels. Our resident students will represent a cross-section of Idaho in ethnic, socioeconomic, and demographic terms. We will augment discipline-specific learning with a strong foundation in the liberal arts.

The university will excel in student success as measured by the transformative educational experience, the achievement of student learning outcomes, retention and graduation rates, and career outcomes. Other measures of student engagement and learning will include the National Survey of Student Engagement (NSSE). The university will engage and lead across the state in an effort to help Idaho achieve its goal of 60 percent post-secondary education attainment. To achieve this goal, undergraduate enrollment and graduates will increase 50 percent over current levels. The university will be a purpose-driven organization, a vibrant intellectual community that attracts, retains, and develops great faculty and staff. We will achieve this outcome by using our existing resources effectively, generating additional resources, and improving our physical and professional environment.