

# SPORT AND RECREATION MANAGEMENT (SRM)

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## **SRM 1040 Introduction to Recreation and Leisure (3 credits)**

General Education: Social and Behavioral Ways of Knowing  
Introduction to the social science foundations of recreation, sport and tourism professions and related issues, resources, and professional opportunities, including the profession's role in supporting healthy active individuals and communities. Typically Offered: Fall.

## **SRM 1050 Teaching Golf I (2 credits)**

Teach Professional Golf Management students the basics of golf instruction. They will learn how to establish relationships, organize groups, design golf development programs, demonstrate the short game, as well as the full swing. Typically Offered: Spring.

**Prereqs:** PGA student or Permission

## **SRM 1060 Introduction to Sport Management (3 credits)**

General Education: American Experience, Humanistic and Artistic Ways of Knowing

Introduction to sport management with an emphasis on historical, humanistic, cultural, and artistic perspectives of sport. How these perspectives are intertwined within the foundations of sport management and the roles that sport plays in the human experience are focal points of discussion. The course also provides an overview of sport management careers as well as current issues and future trends. Typically Offered: Spring.

## **SRM 1070 Outdoor Recreation and Adventure Sports (3 credits)**

Introduction to leadership and motivational theories, core competencies, trends, and programming for contemporary outdoor recreation and adventure sports. Typically Offered: Spring.

## **SRM 1080 Orienteering & Navigation (1 credit)**

This course will provide an introduction to orienteering and basic map and compass navigation skills for working or recreating. The reading and understanding of forest service and topographical maps will be covered with a focus on symbols, legends, border information and contour lines. Magnetic compasses and an introduction to GPS technology will be used to teach course plotting on maps. Orienteering field experience will be integrated throughout the course. Instruction requires practical field application for hands-on experience.

## **SRM 2000 (s) Seminar (1-16 credits, max 99)**

Credit arranged

## **SRM 2030 (s) Workshop (1-16 credits, max 99)**

## **SRM 2040 (s) Special Topics (1-16 credits, max 99)**

Credit arranged

## **SRM 2050 Teaching Golf II (2 credits)**

Basic fundamentals of how the golf swing works. Students will learn how to analyze swing motion and observe ball flight characteristics to help the student improve their golf game. Students will also examine ways to generate business using marketing and promotional techniques. Typically Offered: Fall.

**Prereqs:** PGA student or PGA 1030 and Permission

## **SRM 2160 River Recreation and Water Craft Safety (2 credits)**

Introduction to water crafts (river board, rafts, canoes, inflatables, etc) and teaching basic paddling skills and aspects of safety. Additional content includes: river policy, history, culture, careers/guiding, equipment maintenance/storage, river camping and leadership. Field days required (3-5 days). Prereqs or

**Coreqs:** RSTM 1070

## **SRM 2180 Rock Climbing & Mountaineering (3 credits)**

This course will teach: introduction to fundamentals of basic rock climbing including equipment, climbing techniques, knots, belaying, and rappelling; emphasis on skill development, risk management, and leadership. Introduction to fundamentals of mountaineering including equipment; fundamentals; rock, snow, and ice techniques; climbing equipment; navigation; expedition planning and safety; emphasis on skill development and safety. This course will follow and promote industry safety standards and teach best practices. Instruction requires three to five full days of practical field application for hands-on experience.

**Prereqs:** RSTM 1070

## **SRM 2220 Cross Country Skiing (1 credit)**

Intro to skills of cross country skiing including equipment, waxing, climbing techniques, turns, downhill, and diagonal glides. One 1-day field trip. Recommended Preparation: Two courses from NRS 1250, NRS 3870, NRS 4870, NRS 4900. (Alt/years)

## **SRM 2240 Whitewater Rafting (1 credit)**

Intro to skills of whitewater rafting including equipment, trip planning, permits, techniques, and river impact. One or two field trips. (Alt/years)

**Prereqs:** Two courses from NRS 1250, NRS 3870, NRS 4870, NRS 4900, or Permission

## **SRM 2250 Kayaking (1 credit)**

Intro to skills of whitewater kayaking including equipment, eskimo rolls, eddy turns, ferrying, and rapid maneuvering. One 2-day field trip. (Alt/years)

**Prereqs:** Two courses from NRS 1250, NRS 3870, NRS 4870, NRS 4900, or Permission

## **SRM 2270 Mountain Biking (1 credit)**

Introduction to fundamentals of mountain biking including equipment, trip planning, skill development, off-road riding, bike repair, and safety. One 3- to 7-day field trip required.

## **SRM 2280 Avalanche Fundamentals (2 credits)**

This course will teach the skills necessary for understanding the complex systems involved in backcountry winter avalanche conditions. This course will follow and promote industry safety standards and teach best practices based off of the guidelines set by the American Avalanche Association. This two credit course will cover curriculum such as: general information about avalanche hazard, a framework for decision making and risk management while traveling in avalanche terrain, effective field observation techniques, companion rescue and proper equipment for traveling in avalanche terrain. Instruction requires two full days of practical field application for hands-on experience.

**Prereqs:** RSTM 1070 or equivalent experience with Instructor Permission

**SRM 2290 Swiftwater Rescue Training (2 credits)**

This course will teach: identifying river hazards, rescue philosophy/liability, self rescue, tethered swimmers/contact rescues, throwbag deployment, boat based/shore based rescues, strainer swimming, shallow water crossings, foot and body entrapment, knots, boat pins, mechanical advantage and technical rope systems, and quick, smooth, effective rescue technique. Instruction requires three full days of practical field application for hands-on experience.

**Prereqs:** RSTM 1070 and RSTM 2160; or equivalent experience with Instructor Permission

**SRM 2310 Alpine Skiing (1 credit)**

Introduction to skills of alpine skiing including ski instruction and tactics in various terrain, equipment selection, and waxing. One 2-day field trip.

**SRM 2500 Sport and Recreation Communications (3 credits)**

Students will develop and apply writing, communication, and technical skills essential for success in the sport and recreation industry. The course focuses on oral, written, digital, and listening communication in real-world professional settings. Typically Offered: Fall.

**SRM 2540 Camp Leadership in Recreation and Sport (3 credits)**

Objectives, organizational structures, programs, and philosophies of for-profit and non-profit recreation and sport camps. One 3-4 day field trip. (Alt/years)

**SRM 2750 Moral Reasoning in Sport (3 credits)**

Cross-listed with ESHS 2750

Joint-listed with ESHS 4750, SRM 4750

Current ethical issues in sport, such as performance-enhancing drugs, mechanization, cheating, and eligibility; challenges students to creatively examine their beliefs. Additional work is required at the 4000 level.

Typically Offered: Spring.

**SRM 2800 Practicum in Sport and Recreation (1 credit, max 3)**

The practicum is intended to provide students with applied experience in observing, (and assisting, and working, where possible) in a supervised setting. The exact nature and setting may vary according to the situation but needs to be related to Sport and/or Recreation management. The program is experiential, and the outcomes will vary between students. Forty clock hours are required per credit. Graded Pass/Fail. Typically Offered: Fall, Spring and Summer.

**Prereqs:** Advisor Permission

**SRM 2900 Wilderness First Responder (3 credits)**

Wilderness First Responder is the accepted standard in wilderness medical training for guides, trip leaders, and outdoor professionals. This course covers the knowledge and skills needed to respond to back country medical and trauma situations. Overnight field trip required. Typically Offered: Spring.

**SRM 2990 (s) Directed Study (1-16 credits, max 99)**

Credit arranged

**SRM 3050 Teaching Golf III (2 credits)**

This course will build on the concepts contained in the Analysis of Swing and the pre-seminar material for Philosophy and Swing Concepts. This course will examine swing philosophy; apply concepts to various situations; understand course management, physical fitness, and special populations; evaluate short game skills; identify and demonstrate different drills; and incorporate video technology.

**Prereqs:** RSTM 2050

**SRM 3100 Leadership in Outdoor Recreation and Sport (3 credits)**

This course explores leadership development in the context of outdoor recreation and sport, with an emphasis on experiential education, teamwork, and adaptive programming. Students will engage in hands-on learning, reflection, and group collaboration to develop leadership competencies that can be applied across recreation, sport, and adventure-based settings. Through field-based activities, peer-led initiatives, and discussions on contemporary issues, students will cultivate practical and ethical leadership skills in active environments. Typically Offered: Fall.

**SRM 3500 Sales & Fundraising in Sport & Recreation (3 credits)**

This course prepares students for careers in the sport and recreation industry with an emphasis on sales and fundraising. Typically Offered: Spring.

**SRM 3800 Principles of Travel and Tourism (3 credits)**

General Education: International, Social and Behavioral Ways of Knowing  
Tourism is "the largest scale movement of goods, services, and people that humanity has ever seen." This course provides an overview of tourism as an industry and a socio-cultural phenomenon from local to international levels as well as the economic, social, and environmental impacts of tourism on local communities. Typically Offered: Spring.

**SRM 4000 (s) Seminar (1-16 credits, max 99)**

Credit arranged

**SRM 4030 (s) Workshop (1-16 credits, max 99)**

Credit arranged

**SRM 4040 (s) Special Topics (1-16 credits, max 99)**

Credit arranged

**SRM 4050 (s) Professional Development (1-16 credits, max 99)**

Joint-listed with SRM 5050

Credit earned may not be applied toward graduate degree program. Professional development and enrichment of recreational professionals. Additional projects/assignments required for graduate credit.

**SRM 4080 Experiential Education and Adventure Recreation (3 credits)**

Philosophical and theoretical foundations of experiential education and adventure activities, and applications to individual, group, and organizational development. Field trips required. (Alt/years)

**SRM 4110 Expedition Planning and Management (3 credits)**

This course will explore the process of expedition planning including skill, resource and risk assessments, and experience design and activity management to meet desired outcomes. Students will carry out a 7-10 day expedition of their own to test their plan. Prereqs or

**Coreqs:** RSTM 1070

**SRM 4240 Inclusive Physical Education and Recreation (3 credits)**

Cross-listed with ESHS 4240

To provide an overview of movement and physical activities in physical education and recreational settings for individuals with disabilities. Emphasis will be on history, etiology, characteristics, services, resources, professional competencies, and instructional strategies. Practical experience (16 hours in the community) is required to enhance instructional abilities to adapt and create an inclusive physical education and recreational setting for all participants.

**Prereqs:** Senior standing or Permission.

**SRM 4250 Marketing and Program Design in Sport and Recreation (3 credits)**

Joint-listed with SRM 5250

In this course, students will learn the science and art of marketing and program design with a focus on their applications in the design, implementation, and evaluation of sport and recreation programs. By the end of the course, each student will have the requisite skills to implement a program of their own design. Additional projects/assignments required for graduate credit. Typically Offered: Fall.

**SRM 4300 Activity and Health in Movement and Leisure Sciences (3 credits)**

Cross-listed with MVSC 4300

Joint-listed with MVSC 5300, SRM 5300

This course familiarizes students with contemporary research and professional applications of activity in relation to health and wellness using a variety of perspectives in movement and leisure sciences and related disciplines. Typically Offered: Fall.

**SRM 4750 Moral Reasoning in Sport (3 credits)**

Cross-listed with ESHS 4750

Joint-listed with ESHS 2750, SRM 2750

Current ethical issues in sport, such as performance-enhancing drugs, mechanization, cheating, and eligibility; challenges students to creatively examine their beliefs. Additional work is required at the 4000 level.

Typically Offered: Spring.

**SRM 4850 Ethics and Policy in Sport and Recreation (3 credits)**

Joint-listed with SRM 5850

This course examines the ethical principles and policy considerations that guide effective leadership, decision-making, and governance in sport and recreation organizations. Additional projects/assignments required for graduate credit Typically Offered: Spring.

**SRM 4900 Experience and Event Management (3 credits)**

Joint-listed with SRM 5900

This class focuses on the development and management of special events and experiences in recreation, sport and tourism. Typically Offered: Spring.

**SRM 4940 Sport & Recreation Operations Management (3 credits)**

Joint-listed with RSTM 5940

This course introduces students to the core principles and real-world practices of operations management in sport and recreation settings. Through the integration of the case simulations, students will explore facility operations, event planning, staffing, budgeting, marketing, and customer service. Emphasis will be placed on making strategic decisions and understanding their operational and financial impacts in both sport and recreation contexts. This course is designed to develop students' problem-solving, leadership, and decision-making skills in a dynamic, hands-on learning environment. Additional work required for graduate credit. Typically Offered: Fall.

**SRM 4980 (s) Internship in Sport & Recreation (1-16 credits, max 99)**

General Education: Capstone Experience

The internship is intended to provide students with experiences in an agency setting relevant to the student's professional interests. The exact nature and setting may vary according to the situation but needs to be related to Sport and/or Recreation management. The program is experiential, and the outcomes will vary between students. Forty-five clock hours are required per credit. Typically Offered: Fall, Spring and Summer.

**Prereqs:** RSTM 2800, Senior status, majority of coursework completed

**SRM 4990 (s) Directed Study (1-16 credits, max 99)**

Credit arranged

**SRM 5000 (s) Master's Research & Thesis (1-16 credits, max 99)**

Credit arranged

**SRM 5020 (s) Directed Study (1-16 credits, max 99)**

Credit arranged

**SRM 5030 (s) Workshop (1-16 credits, max 99)**

Credit arranged

**SRM 5040 (s) Special Topics (1-16 credits, max 99)**

Credit arranged

**SRM 5050 (s) Professional Development (1-16 credits, max 99)**

Joint-listed with SRM 4050

Credit earned may not be applied toward graduate degree program. Professional development and enrichment of recreational professionals. Additional projects/assignments required for graduate credit.

**SRM 5250 Marketing and Program Design in Sport and Recreation (3 credits)**

Joint-listed with SRM 4250

In this course, students will learn the science and art of marketing and program design with a focus on their applications in the design, implementation, and evaluation of sport and recreation programs. By the end of the course, each student will have the requisite skills to implement a program of their own design. Additional projects/assignments required for graduate credit. Typically Offered: Fall.

**SRM 5300 Activity and Health in Movement and Leisure Sciences (3 credits)**

Cross-listed with MVSC 5300

Joint-listed with MVSC 4300, SRM 4300

This course familiarizes students with contemporary research and professional applications of activity in relation to health and wellness using a variety of perspectives in movement and leisure sciences and related disciplines. Typically Offered: Fall.

**SRM 5850 Ethics and Policy in Sport and Recreation (3 credits)**

Joint-listed with SRM 4850

This course examines the ethical principles and policy considerations that guide effective leadership, decision-making, and governance in sport and recreation organizations. Additional projects/assignments required for graduate credit Typically Offered: Spring.

**SRM 5900 Experience and Event Management (3 credits)**

Joint-listed with SRM 4900

This class focuses on the development and management of special events and experiences in recreation, sport and tourism. Typically Offered: Spring.

**SRM 5940 Sport & Recreation Operations Management (3 credits)**

Joint-listed with SRM 4940

This course introduces students to the core principles and real-world practices of operations management in sport and recreation settings. Through the integration of the case simulations, students will explore facility operations, event planning, staffing, budgeting, marketing, and customer service. Emphasis will be placed on making strategic decisions and understanding their operational and financial impacts in both sport and recreation contexts. This course is designed to develop students' problem-solving, leadership, and decision-making skills in a dynamic, hands-on learning environment. Additional work required for graduate credit. Typically Offered: Fall.

**SRM 5950 Budgeting, Financing and Managing Recreational Facilities (3 credits)**

Policies and practices involved in budgeting, financing, acquisition, and managing recreation agencies and facilities. Typically Offered: Spring.

**SRM 5980 (s) Internship in Sport & Recreation Management (1-16 credits, max 99)**

The graduate internship is intended to provide students with leadership experiences in an agency setting relevant to the student's professional interests. The exact nature and setting may vary according to the situation but needs to be related to Sport and/or Recreation management. The program is experiential, and the outcomes will vary between students. Forty-five clock hours are required per credit. Typically Offered: Fall, Spring and Summer.

**Prereqs:** Permission

**SRM 5990 (s) Research (1-16 credits, max 99)**

Research not directly related to a thesis or dissertation.

**Prereqs:** Permission