Typically Offered: Varies.

strategies in an integrated fashion across the entire organization.

frameworks that the student can use to analyze complex organizational

is and considers in detail how an organization builds a sustainable

today's organizations. In addition, the course examines what strategy

attention given to how this context creates opportunities and risks for

competitive environments in which organizations operate, with special

create a competitive advantage, using data analytics software to identify

organization. Topics include using management information systems to

capture and process data into insights and information for use in the

The course examines the use of management information systems to

globalization and change.

1 credit Examines the foundations of business ethics, and the challenges

of ethical decision making and leadership in an environment of

organizations. Topics include motivation, leadership, group dynamics,

achieving ambitious goals, and fostering innovations in contemporary

organizations. Topics include motivation, leadership, group dynamics,

conflict management, organizational climate and culture, and more.

Typically Offered: Varies.

MBA 531 Crisis Communication (1 credit)

1 credit Crises are a part of organizational life that require effective

communication to internal and external stakeholders. This course

addresses the elements of crisis communication planning and

management as well as developing communication tactics for a range of

audiences.

Prereqs: EMBA 516

MBA 533 Entrepreneurial Innovation (3 credits)

Provides insight and experience with business model development,

lean launch, customer discovery, and the key activities for building a

successful startup or innovating within an existing organization. Focus

will be on rapidly developing and testing ideas by gathering customer

and marketplace feedback and searching for a viable business model and

launch strategy. Typically Offered: Spring.

MBA 534 Leading Strategic Change (1 credit)

This course prepares the student to lead strategic change within their

organization by examining both the processes needed to bring about

effective strategic change as well as the individual leadership abilities

needed to lead these change efforts. The course also examines how to

build adaptable and agile organizations that are predisposed to embrace

(rather than resist) change. The course considers change primarily from

the perspective of the organization's executive leadership team, but also

explores how mid-level managers can lead strategic change initiatives

within an organization.

MBA 535 Decision Analytics (3 credits)

Managers need to make timely and effective decisions, and data drives
decisions. This course examines the behavioral and strategic aspects of
decision making under uncertainty and risk, and under conditions of

small and large data flows. Students will develop a multi-disciplinary

toolkit that will help to manage the risk in decision making, improve an

organization's effectiveness, and gain competitive advantage.
MBA 540 Supply Chain Strategies and Operations (3 credits)
This course covers strategic and operational decision-making in supply chain management, from procurement and production to distribution and logistics. It develops students' skills to design, implement, and manage resilient supply chains that meet the demands of today's dynamic global marketplace. Key topics include demand management, inventory optimization, network design, strategic sourcing, risk mitigation, sustainable practice, etc. Typically Offered: Varies.

MBA 542 Negotiation and Conflict Management (2 credits)
This course examines the concepts and theories that underpin effective negotiation and conflict resolution. It emphasizes practical application of theory through selected readings and a series of simulations. The course will develop students’ negotiation and conflict resolution skills so that they can more effectively negotiate positive outcomes for themselves and their organizations.
Prereqs: MBA 535

MBA 545 Capstone Integrative Analysis (1-3 credits, max 3)
Students, working in consultation with a faculty mentor, design and complete a customized project that applies and integrates concepts from across multiple MBA courses to achieve advanced learning in an area of particular interest or need of the student. Projects can be related to the student's organizational responsibilities, but do not have to be.
Prereqs: MBA 509, MBA 512, MBA 514, MBA 516, MBA 517, MBA 521, MBA 524, MBA 525, and MBA 522

MBA 546 Managing for Your Future (1 credit)
1 credit A personal perspective on the lessons learned in the EMBA program that pivots to a future-oriented examination of several sets of ideas about developing personal and professional effectiveness.