ENTREPRENEURSHIP (ENTR)

ENTR 204 (s) Special Topics
Credit arranged

ENTR 298 (s) Internship
1-3 credits, max 6

ENTR 299 (s) Directed Study
Credit arranged

ENTR 398 (s) Internship
1-3 credits, max 6

ENTR 404 (s) Special Topics
Credit arranged

ENTR 414 Entrepreneurship
3 credits
This course is intended to provide an overview of the entrepreneurship phenomenon and the process of identifying and commercializing an opportunity. Primary emphasis will be placed on recognizing and creating an opportunity, feasibility analysis, elements of the business plan, and sources of start-up funds. As such, this class will provide the foundation for developing a business plan for a real entrepreneurial venture in subsequent semesters.

ENTR 415 New Venture Creation
3 credits
The primary purposes of this course are to help diverse teams of students create business plans detailing the operational and financial aspects of a proposed product innovation, and where appropriate, prepare teams to compete in the VIEW-sponsored Business Plan Competition. In order to accomplish this, students will learn how to research and effectively communicate all aspects of a typical business plan, including, but not necessarily limited to: industry analysis, competitor analysis, target marketing, sales strategy, risk assessment, legal considerations, operational plan, management and staffing plan, financial plan and executive summary. The intention is to have the class be a practical-based "laboratory" much of the time, with occasional lectures, demonstrations, guest speakers, relevant videos, and student presentations throughout the term.

Prereq: Senior standing or Permission

ENTR 499 (s) Directed Study
Credit arranged