COMMUNICATION (COMM)

COMM 101 Fundamentals of Oral Communication
2 credits
Gen Ed: Communication
Skills and techniques of effective speaking.

COMM 111 Introduction to Communication Studies
3 credits
Introduction to historical and intellectual development of the primary
subfields within communication; perspectives on interrelationships
among the subfields of interpersonal, small group, visual, and
organizational communication; exploration of institutional character
and cultural implications of each subfield; build competence as critical
consumers of communication content.

COMM 150 Online Oral Communication
3 credits
Gen Ed: Oral Communication
This course provides the skills, techniques, and knowledge needed to
engage in effective oral communication in online contexts.

COMM 200 (s) Seminar
Credit arranged.

COMM 203 (s) Workshop
Credit arranged
May be graded P/F.
Prereq: Permission.

COMM 204 (s) Special Topics
Credit arranged.

COMM 233 Interpersonal Communication
3 credits
Gen Ed: Social Science
Communication concepts and skills applied to relationship management;
communication process, listening, self-disclosure, perception, conflict.

COMM 299 (s) Directed Study
Cr arr).

COMM 332 Communication and the Small Group
3 credits
Problem-solving methods; performing as a group leader or as a group
member; small group behavior.

COMM 335 Intercultural Communication
3 credits
Gen Ed: Social Science, International
Survey of current theories and research on intercultural communication;
development of critical thinking skills in regard to intercultural interaction
and communication styles.

COMM 340 Family Communication
3 credits
This course provides an overview of family communication theories
and applications by examining functional and dysfunctional family
communication patterns and relationships, diverse family systems, roles
and rules in the family, and power dynamics.

COMM 347 Persuasion
3 credits
Persuasive communication principles as they guide social interactions
and persuasive dialogue.

COMM 355 Organizational Communication
3 credits
Overview of current theory and research in organizational
communication; examining organizational structure, organizational
culture, leadership, organizational change, management systems and
power relationships.

COMM 359 Communication Research Methods
3 credits
Aims and methods of quantitative and qualitative research designs used
by communication scholars.
Prereq: STAT 251 or PSYC 215.

COMM 400 (s) Seminar
Credit arranged.

COMM 403 (s) Workshop
Credit arranged
May be graded P/F.
Prereq: Permission.

COMM 404 (s) Special Topics
Credit arranged.

COMM 410 Conflict Management
3 credits
Gen Ed: Social Science
Principles of effective conflict management in various settings; emphasis
on styles of conflict, power, goals, strategies and intervention techniques
as well as negotiation in the conflict process. Recommended Preparation: COMM 233.

COMM 431 Applied Business and Professional Communication
3 credits
Principles, skills development, and practical applications of public
communication within business and other organizational contexts;
emphasis on using media for creating business presentations and on
the role of effective communication in career management and civic and
community development. Recommended Preparation: COMM 101 or
COMM 150.

COMM 432 Gender and Communication
3 credits
Gen Ed: American Diversity
The nature of interpersonal communication and gender; identification,
interpretation, and analyses of theories that offer explanations of gender
and culture in interpersonal interactions. (Alt/yr)

COMM 453 Communication Theory
3 credits
Gen Ed: Senior Experience
A survey of established theories and theoretical traditions in the
Communication discipline, with an emphasis on understanding how
theory is developed and applied to solve real world problems.
Prereq: Communication major, Junior standing.

COMM 455 Communication Research Methods
3 credits
Aims and methods of quantitative and qualitative communication
research.
COMM 456 Nonprofit Fundraising
3 credits
Cross-listed with JAMM 456
Explores theory and practice of fundraising for nonprofit groups. Surveys public campaigns and communication strategies, fundraising methods, ethics of fundraising, and fundraising leadership/management. Students will develop methods of evaluation for fundraising, and do so by case studies and preparation for fundraising campaigns.

COMM 491 Communication and Aging
3 credits
Gen Ed: American Diversity
A communication perspective is adopted to examine the aging process and the ability of individuals to successfully adapt to aging; issues addressed are theory, research and factors associated with communication and aging.

COMM 492 Dark Side of Communication
3 credits
Interdisciplinary study of how individuals cope with difficult, problematic, distressing, and disruptive social interaction. Topics included are the "hidden and forbidden" aspects of personal relationships that are often neglected by social scientists. Recommended Preparation: COMM 233.

COMM 494 (s) Research Experience
Credit arranged
Supervised experience in conducting communication studies research. Available topics vary depending on current faculty research interests.
Prereq: Permission.

COMM 497 Practicum in Instruction
1-3 credits, max 6
Tutoring and/or instructional services performed by advanced students under faculty supervision.
Prereq: Permission.

COMM 498 (s) Internship
1-3 credits, max arranged)
Graded P (pass)/ F (fail).
Prereq: Permission.

COMM 499 (s) Directed Study
Credit arranged.