

# COMMUNICATION (COMM)

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## COMM 1101 Fundamentals of Oral Communication (3 credits)

General Education: Oral Communication

Skills and techniques of effective speaking. Typically Offered: Fall and Spring.

## COMM 1110 Introduction to Communication (3 credits)

Introduction to historical and intellectual development of the primary subfields within communication, including interpersonal, small group, intercultural, digital, and organizational communication, in order to build competence as critical consumers of communication content. Typically Offered: Fall.

## COMM 1500 Online Oral Communication (3 credits)

General Education: Oral Communication

This course provides the skills, techniques, and knowledge needed to engage in effective oral communication in online contexts.

## COMM 2000 (s) Seminar (1-16 credits, max 99)

Credit arranged

## COMM 2030 (s) Workshop (1-16 credits, max 99)

Credit arranged. May be graded P/F.

**Prereqs:** Permission

## COMM 2040 (s) Special Topics (1-16 credits, max 99)

Credit arranged

## COMM 2330 Interpersonal Communication (3 credits)

General Education: Social and Behavioral Ways of Knowing  
Communication concepts and skills applied to relationship management; communication process, listening, self-disclosure, perception, conflict.

## COMM 2400 Small Group Communication (3 credits)

An introduction to theory and practice of communicating in small, task-oriented groups. Skills include developing group problem-solving strategies, enhancing awareness of small group dynamics, and building an understanding of the theoretical foundation(s) of small group communication. Typically Offered: Varies.

## COMM 2990 (s) Directed Study (1-16 credits, max 99)

Credit arranged

## COMM 3350 Intercultural Communication (3 credits)

General Education: International, Social and Behavioral Ways of Knowing  
Survey of current theories and research on intercultural communication; development of critical thinking skills in regard to intercultural interaction and communication styles. Typically Offered: Fall and Spring.

## COMM 3400 Family Communication (3 credits)

This course provides an overview of family communication theories and applications by examining functional and dysfunctional family communication patterns and relationships, diverse family systems, roles and rules in the family, and power dynamics.

## COMM 3470 Persuasion (3 credits)

Persuasive communication principles as they guide social interactions and persuasive dialogue.

## COMM 3550 Organizational Communication (3 credits)

Overview of current theory and research in organizational communication; examining organizational structure, organizational culture, leadership, organizational change, management systems, and power relationships.

## COMM 3590 Communication Research Methods (3 credits)

Aims and methods of quantitative and qualitative research designs used by communication scholars. Typically Offered: Varies.

**Prereqs:** STAT 1530, STAT 2510, or PSYC 2150; Communication major; Junior standing

## COMM 4000 (s) Seminar (1-16 credits, max 99)

Credit arranged

## COMM 4030 (s) Workshop (1-16 credits, max 99)

Credit arranged. May be graded P/F.

**Prereqs:** Permission

## COMM 4040 (s) Special Topics (1-16 credits, max 99)

Credit arranged

## COMM 4100 Conflict Management (3 credits)

General Education: Social and Behavioral Ways of Knowing  
Principles of effective conflict management in various settings; emphasis on styles of conflict, power, goals, strategies, and intervention techniques as well as negotiation in the conflict process. Typically Offered: Fall and Spring.

## COMM 4210 Nonverbal Communication (3 credits)

Current theories, research, and applied principles of nonverbal communication; in-depth examination of human social and biological development of nonverbal codes, and the role of nonverbal expression in intercultural, interspecies, mediated and organizational contexts.

## COMM 4310 Applied Business and Professional Communication (3 credits)

Principles, skills development, and practical applications of public communication within business and other organizational contexts; emphasis on using media for creating business presentations and on the role of effective communication in career management and civic and community development. Recommended Preparation: COMM 1101 or COMM 1500; COMM 3550. Typically Offered: Varies.

## COMM 4320 Gender and Communication (3 credits)

General Education: American Experience

The nature of interpersonal communication and gender; identification, interpretation, and analyses of theories that offer explanations of gender and culture in interpersonal interactions. Typically Offered: At least once per year.

## COMM 4380 Crisis Communication (3 credits)

Communication and crisis are inherently intertwined; crisis necessitates communication from individuals, organizations, and stakeholders across a myriad of internal and external contexts. As such, this course focuses on key communication factors of crisis and crisis management. Students will examine theoretical foundations and strategies and apply practical principles to crisis communication planning and management with internal and external stakeholders. Typically Offered: Varies.

## COMM 4530 Communication Theory (3 credits)

General Education: Capstone Experience

A survey of established theories and theoretical traditions in the Communication discipline, with an emphasis on understanding how theory is developed and applied to solve real world problems.

**Prereqs:** Communication major, Junior standing

## COMM 4560 Nonprofit Fundraising (3 credits)

Explores theory and practice of fundraising for nonprofit groups. Surveys public campaigns and communication strategies, fundraising methods, ethics of fundraising, and fundraising leadership/management. Students will develop methods of evaluation for fundraising, and do so by case studies and preparation for fundraising campaigns.

**COMM 4600 Technology and Communication (3 credits)**

An introduction to theories and processes of technology in communication. Areas covered include factors that distinguish mediated from face-to-face interaction, theories of mediated interpersonal communication, self-presentation online, Internet-based relationships, and online communities. Ultimately, this course is designed to critically examine how technology alters human communication and our ability to form meaningful interpersonal relationships. Typically Offered: Varies.

**COMM 4910 Communication and Aging (3 credits)**

General Education: American Experience

A communication perspective is adopted to examine the aging process and the ability of individuals to successfully adapt to aging; issues addressed are theory, research, and factors associated with communication and aging.

**COMM 4920 Dark Side of Communication (3 credits)**

Interdisciplinary study of how individuals cope with difficult, problematic, distressing, and disruptive social interaction. Topics included are the "hidden and forbidden" aspects of personal relationships that are often neglected by social scientists. Recommended Preparation: COMM 2330.

**COMM 4940 (s) Research Experience (1-16 credits, max 99)**

Credit arranged. Supervised experience in conducting communication studies research. Available topics vary depending on current faculty research interests.

**Prereqs:** Permission

**COMM 4970 Practicum in Instruction (1-3 credits, max 6)**

Tutoring and/or instructional services performed by advanced students under faculty supervision.

**Prereqs:** Permission

**COMM 4980 (s) Internship (1-3 credits, max 99)**

Credit arranged. Graded Pass/Fail.

**Prereqs:** Permission

**COMM 4990 (s) Directed Study (1-16 credits, max 99)**

Credit arranged