BUSINESS (BUS)

BUS 190 Integrated Business and Value Creation
3 credits
Explores the environment of business and the management of business systems to understand how an organization turns opportunity into value. This course uses an integrated, cross-disciplinary perspective including working in teams. Includes international and ethical issues. May involve evening exams.

BUS 200 (s) Seminar
Credit arranged

BUS 204 (s) Special Topics
Credit arranged

BUS 298 (s) Internship
1 to 3 credits, max 6
Student shall complete internship contract in consultation with area internship coordinator prior to enrolling for internship credit. Graded P/F.
Prereq: Major in the Department of Business and Permission

BUS 299 (s) Directed Study
Credit arranged

BUS 354 Business Analytics
3 credits
Introduction to business analytics including modeling and sensitivity analysis. Topics include psychology of problem solving, optimization, decision theory, simulation, regression, and related issues. May involve evening exams.
Prereq: STAT 251 or STAT 301; and MATH 143 or MATH 160 or MATH 170 or MATH 175 or MATH 275; ACCT 201; ACCT 202; and ECON 201 and ECON 202, or ECON 272

BUS 398 (s) Internship
1 to 3 credits, max 6
Student shall complete internship contract in consultation with area internship coordinator prior to enrolling for internship credit. Graded P/F.
Prereq: Major in the Department of Business and Permission

BUS 400 (s) Seminar
Credit arranged

BUS 404 (s) Special Topics
Credit arranged

BUS 429 Vandal Solutions
1 to 3 credits, max 10
In this class students learn business by doing business. Students will run a business that provides, for a fee, market research products to clients (both external and internal to the UI). Students will apply concepts learned in the business curriculum such as the selling process, the market research process, integrated marketing communications, marketing and business plans, human resource management, financial management, and cross-functional collaboration. Members of Vandal Solutions decide how profits generated are dispersed with the general guideline being that funds should be used to support student activities such as club activities, field trips, career planning, and scholarships. May involve field trips. Recommended Preparation: Junior standing.
Prereq: Permission

BUS 490 Strategic Management
3 credits
Gen Ed: Senior Experience
Capstone, integrative senior experience course focusing on the formulation and implementation of competitive strategy in both domestic and international contexts. Emphasizes approaches that executives take to provide ethical and strategic leadership to an organization as well as approaches used to achieve alignment of strategy with action across the various functional areas of the business. Application of strategy concepts in practice will be stressed. May involve evening exams.
Prereq: MHR 310, FIN 301, MKTG 321, MIS 350, OM 370; and ENGL 207 or ENGL 208 or ENGL 313 or ENGL 317 or PHIL 201; and senior standing

BUS 498 (s) Internship
Credit arranged

BUS 499 (s) Directed Study
Credit arranged

BUS 502 (s) Directed Study
Credit arranged

BUS 504 (s) Special Topics
Credit arranged

BUS 505 (s) Workshop
Credit arranged

BUS 599 (s) Non-thesis Master's Research
Credit arranged
Research not directly related to a thesis or dissertation.
Prereq: Permission