BUSINESS (BUS)

BUS 100 The World of Business
1 credits
Open only to freshmen and sophomores (less than 58 credits). Examines types of businesses, the management of businesses, and the creation of new businesses. Special focus is placed on the role of the entrepreneur. Introduces the impact of global and domestic economic forces. Considers legal and ethical issues. May involve field trips.

BUS 101 Introduction to Business Enterprises
3 credits
May not be taken for credit after BUS 311. General overview of business enterprise, including key concepts and issues in production, human resources, management, marketing, information systems, finance, and accounting, as well as economic environment and ethical/social responsibilities. May involve evening exams.

BUS 190 Integrated Business and Value Creation
3 credits
Explores the environment of business and the management of business systems to understand how an organization turns opportunity into value. This course uses an integrated, cross-disciplinary perspective including working in teams. Includes international and ethical issues. May involve evening exams.

BUS 200 (s) Seminar
Credit arranged.

BUS 204 (s) Special Topics
Credit arranged.

BUS 252 Introduction to Business Analytics
3 credits
Introduction to business analytics including modeling and sensitivity analysis. Topics include psychology of problem solving, optimization, decision theory, simulation, regression, and related issues. May involve evening exams.

Prereq: STAT 251 or STAT 301; and MATH 143 or MATH 160 or MATH 170 or MATH 175 or MATH 275.

BUS 262 Real Estate Finance
3 credits
Analysis of sources and methods used in the financing of real estate property construction, development, and purchase. This course has been certified by the Idaho Real Estate Commission. Recommended Preparation: a course in essentials of real estate.

BUS 263 Real Estate Law
3 credits
Study of Idaho real estate law. This course has been certified by the Idaho Real Estate Commission. Recommended Preparation: a course in essentials of real estate; BLAW 265.

BUS 298 (s) Internship
1 to 3 credits, max 6
Student shall complete internship contract in consultation with area internship coordinator prior to enrolling for internship credit. Graded P/F.

Prereq: Major in the Department of Business and Permission.

BUS 299 (s) Directed Study
Credit arranged.

BUS 339 Spreadsheet Modeling
1 credit
The course is focused on developing students’ detailed understanding of modeling and managing data in a business environment. Hands-on material is presented in this course making use of spreadsheets to model and manage data.

Coreq: ECON 340.

BUS 390 (s) Integrated Topics in Business
3 credits, max 6
Each section of the course will offer an in depth study of an integrating topic spanning the business functions. International and ethical issues related to the topic will be explored. May be repeated once with a different topic for credit. See the current course schedule for specific section titles.

Prereq: BLAW 265 and FIN 301 and MKTG 321 and MIS 350 and OM 370 and; ECON 201 or ECON 272.

BUS 398 (s) Internship
1 to 3 credits, max 6
Student shall complete internship contract in consultation with area internship coordinator prior to enrolling for internship credit. Graded P/F.

Prereq: Major in the Department of Business and Permission.

BUS 400 (s) Seminar
Credit arranged.

BUS 404 (s) Special Topics
Credit arranged.

BUS 429 Vandal Solutions
1 to 6 credits, max 6
In this class students learn business by doing business. Students will run a business that provides, for a fee, market research products to clients (both external and internal to the UI). Students will apply concepts learned in the business curriculum such as the selling process, the market research process, integrated marketing communications, marketing and business plans, human resource management, financial management, and cross-functional collaboration. Members of Vandal Solutions decide how profits generated are dispersed with the general guideline that funds should be used to support student activities such as club activities, field trips, career planning, and scholarships. Recommended Preparation: Junior standing.

Prereq: Permission.

BUS 490 Strategic Management
3 credits

Gen Ed: Senior Experience

Capstone, integrative senior experience course focusing on the formulation and implementation of competitive strategy in both domestic and international contexts. Emphasizes approaches that executives take to provide ethical and strategic leadership to an organization as well as approaches used to achieve alignment of strategy with action across the various functional areas of the business. Application of strategy concepts in practice will be stressed. May involve evening exams.

Prereq: MHR 310, FIN 301, MKTG 321, MIS 350, OM 370; and ENGL 207 or ENGL 208 or ENGL 313 or ENGL 317 or PHIL 201; and senior standing.

BUS 498 (s) Internship
Credit arranged.

BUS 499 (s) Directed Study
Credit arranged.

BUS 502 (s) Directed Study
Credit arranged.
BUS 504 (s) Special Topics
Credit arranged.

BUS 505 (s) Workshop
Credit arranged.

BUS 551 Managing Scientific Projects
3 credits
Study of business principles needed to manage scientific projects with emphasis on accounting, financial, and scheduling concepts. Course topics include revenue and cost analysis, analysis of financial return, assessing project impact on financial statements, budgeting, project scheduling and capacity planning, risk management, and project control. **Prereq:** Graduate student in science or engineering discipline.

BUS 552 Management of Scientific Innovation
3 credits
Study of business and economic principles needed to manage scientific innovation with emphasis on strategy, organizational leadership, and marketing concepts. Course topics include the role of innovation in strategy, the development of systems and processes that support innovation, the management of technical teams, the commercialization and regulation of scientific innovation, and the protection of intellectual property. **Prereq:** Graduate student in science or engineering discipline.

BUS 599 (s) Non-thesis Master's Research
Credit arranged
Research not directly related to a thesis or dissertation. **Prereq:** Permission.