BUSINESS (BUS)

BUS 190 Integrated Business and Value Creation
3 credits
Explores the environment of business and the management of business systems to understand how an organization turns opportunity into value. This course uses an integrated, cross-disciplinary perspective including working in teams. Includes international and ethical issues. May involve evening exams.

BUS 200 (s) Seminar
Credit arranged.

BUS 204 (s) Special Topics
Credit arranged.

BUS 252 Introduction to Business Analytics
3 credits
Introduction to business analytics including modeling and sensitivity analysis. Topics include psychology of problem solving, optimization, decision theory, simulation, regression, and related issues. May involve evening exams.

Prereq: STAT 251 or STAT 301; and MATH 143 or MATH 160 or MATH 170 or MATH 175 or MATH 275.

BUS 262 Real Estate Finance
3 credits
Analysis of sources and methods used in the financing of real estate property construction, development, and purchase. This course has been certified by the Idaho Real Estate Commission. Recommended Preparation: a course in essentials of real estate.

BUS 263 Real Estate Law
3 credits
Study of Idaho real estate law. This course has been certified by the Idaho Real Estate Commission. Recommended Preparation: a course in essentials of real estate; BLAW 265.

BUS 298 (s) Internship
1 to 3 credits, max 6
Student shall complete internship contract in consultation with area internship coordinator prior to enrolling for internship credit. Graded P/F.

Prereq: Major in the Department of Business and Permission.

BUS 299 (s) Directed Study
Credit arranged.

BUS 339 Spreadsheet Modeling
1 credit
The course is focused on developing students’ detailed understanding of modeling and managing data in a business environment. Hands-on material is presented in this course making use of spreadsheets to model and manage data.

Coreq: ECON 340.

BUS 390 (s) Integrated Topics in Business
3 credits, max 6
Each section of the course will offer an in depth study of an integrating topic spanning the business functions. International and ethical issues related to the topic will be explored. May be repeated once with a different topic for credit. See the current course schedule for specific section titles.

Prereq: BLAW 265 and FIN 301 and MKTG 321 and MIS 350 and OM 370 and; ECON 201 or ECON 272.
BUS 552 Management of Scientific Innovation
3 credits
Study of business and economic principles needed to manage scientific innovation with emphasis on strategy, organizational leadership, and marketing concepts. Course topics include the role of innovation in strategy, the development of systems and processes that support innovation, the management of technical teams, the commercialization and regulation of scientific innovation, and the protection of intellectual property.
Prereq: Graduate student in science or engineering discipline.

BUS 599 (s) Non-thesis Master's Research
Credit arranged
Research not directly related to a thesis or dissertation.
Prereq: Permission.