

# PUBLIC RELATIONS MINOR

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Code	Title	Hours
JAMM 1000	Media and Society	3
JAMM 1210	Media Writing	3
JAMM 1220	Content Creation	3
JAMM 2520	Introduction to Strategic Communications	3
JAMM 3500	Public Relations Writing and Production	3
6 credits from the following:		6
JAMM 2250	Reporting I	
JAMM 3520	Event Planning and Management	
JAMM 3670	Social Media Management	
JAMM 4250	Magazine Writing	
JAMM 4440	Mass Media and Public Opinion	
JAMM 4500	Public Relations Trends	
JAMM 4580	Public Relations Research and Analytics	
JAMM 4660	Media Campaign Strategy	
JAMM 4980	Internship	
<b>Total Hours</b>		<b>21</b>

**Courses to total 21 credits for this minor**