

JOURNALISM AND MASS MEDIA UNDERGRADUATE CURRICULAR REQUIREMENTS

A minimum cumulative university grade-point average of 2.50 is required of students in order to graduate with a degree from the School of Journalism and Mass Media.

A student who graduates with a major in the School of Journalism and Mass Media must complete a minimum of 120 credits of which a maximum of 12 credits can come from experiential courses (JAMM 4970, JAMM 4980, or JAMM 4990). Students can receive no more than 6 credit hours for JAMM 4980 experience; students can repeat JAMM 4980 one time. Students must obtain approval from the School of Journalism and Mass Media to apply internship credit toward a degree from the school.

Majors cannot apply more than 48 hours of courses in journalism and mass media toward the 120-credit degree requirement and are required to take no fewer than 60 hours in the liberal arts and sciences. Majors may count no more than 8 hours of courses in Idaho fitness courses (IFIT 1060, IFIT 1070, and IFIT 1080) toward the 120 credits required for the degree.

Candidates for the B.S. degree are required to complete a second major, an academic minor or area of emphasis of at least 18 credits outside the School of Journalism and Mass Media. The emphasis area must be approved by the student's academic advisor.

JAMM 1000, JAMM 1210 and JAMM 1220 must be completed with a grade of C or better before a major may enroll in any other journalism and mass media courses. All students must complete a minimum of 58 credits before enrolling in any upper-division course (numbered 3000 or above) offered by the school.

No more than 18 credits of journalism and mass media courses from other institutions may be applied to a degree from the School of Journalism and Mass Media.

Students enrolled in a journalism, public relations, advertising, or broadcasting and digital media major may not double major in any of these four programs. Students enrolled in the film and television major may not double major in broadcasting and digital media but may double major in journalism, public relations, or advertising.

Students enrolled in a journalism, public relations, advertising, or broadcasting and digital media major may not pursue a journalism, public relations, advertising, or broadcasting and digital media minor.

Students enrolled in journalism, public relations, or advertising major may minor in film and television production.

Students enrolled in the film and television major may not pursue a minor in broadcasting and digital media nor a minor in film and television production.

Courses required in all majors in the School of Journalism and Mass Media (except film and television studies):

Code	Title	Hours
COMM 1101	Fundamentals of Oral Communication	3
JAMM 1000	Media and Society	3

JAMM 1210	Media Writing	3
JAMM 1220	Content Creation	3
JAMM 3420	Media Research & Analytics	3
JAMM 4480	Law of Mass Media	3
Select two courses in Diversity and Global Perspectives:		6
JAMM 3400	Media and Diversity	
JAMM 4410	Advanced Concepts in Media and Diversity	
JAMM 4430	Media Management and Economics	
JAMM 4450	History of Mass Media	
JAMM 4900	Issues in Global Media	
Select six credits of electives in Journalism and Mass Media ¹		6
Total Hours		30

¹ Electives: Three must be upper division credits.

Students in the School of Journalism and Mass Media are required to complete at least 15 credit hours within one of the four majors: advertising, broadcasting and digital media, journalism, or public relations.