

# BROADCASTING AND DIGITAL MEDIA (B.A. OR B.S.)

Required course work includes the university requirements (see regulation J-3 (<https://catalog.uidaho.edu/general-requirements-academic-procedures/j-general-requirements-baccalaureate-degrees/#j3>)) and the following:

Code	Title	Hours
School of Journalism and Mass Media Core ( <a href="https://catalog.uidaho.edu/colleges-related-units/letters-arts-social-sciences/journalism-mass-media/curricular-requirements/">https://catalog.uidaho.edu/colleges-related-units/letters-arts-social-sciences/journalism-mass-media/curricular-requirements/</a> )		28
Major Requirements		15-16
<b>Total Hours</b>		<b>43-44</b>

## Major Requirements

Code	Title	Hours
JAMM 2750	Introduction to Film and TV Production	4
JAMM 3750	Broadcast Studio Program Production	3
JAMM 4780	Broadcast Management	3
Courses selected from the following:		5-6
JAMM 3220	Broadcast News	
JAMM 3230	Sports Reporting	
JAMM 3700	Podcasting	
JAMM 3720	Broadcast Announcing	
JAMM 3740	Intermediate Film and TV Production	
JAMM 3780	American Television Genres	
JAMM 4730	Cinematography and Lighting	
JAMM 4770	Documentary Film and TV	
<b>Total Hours</b>		<b>15-16</b>

Courses to total 120 credits for this degree

## Broadcasting and Digital Media (B.A.)

Fall Term 1	Hours
ENGL 1101 Writing and Rhetoric I	3
COMM 1101 Fundamentals of Oral Communication	3
JAMM 1000 Media and Society	3
CHIN 1010 OR FREN 1101 OR GERM 1101 OR JAPN 1010 OR AIST 1010 OR SPAN 1101	4
Scientific Ways of Knowing Course	4
<b>Hours</b>	<b>17</b>
<b>Spring Term 1</b>	
ENGL 1102 Writing and Rhetoric II	3
CHIN 1020 OR FREN 1102 OR GERM 1102 OR JAPN 1020 OR SPAN 1102	4
Mathematical Ways of Knowing Course	3
American Experience Course	3
Elective Course	2
<b>Hours</b>	<b>15</b>
<b>Fall Term 2</b>	
JAMM 1210 Media Writing	3
JAMM 1220 Content Creation	3
CHIN 2010 OR FREN 2010 OR GERM 2010 OR JAPN 2010 OR SPAN 2010	4
Social and Behavioral Ways of Knowing Course	3
Humanistic and Artistic Ways of Knowing Course	3
<b>Hours</b>	<b>16</b>

Spring Term 2	Hours
JAMM 2750 Introduction to Film and TV Production	4
CHIN 2020 OR FREN 2020 OR GERM 2020 OR JAPN 2020 OR SPAN 2020	4
Scientific Ways of Knowing Course	4
B.A. Course Requirement	3
<b>Hours</b>	<b>15</b>

Fall Term 3	Hours
JAMM 3750 Broadcast Studio Program Production	3
JAMM 3390 OR JAMM 3400 OR JAMM 3780 OR JAMM 3790 OR JAMM 4400 OR JAMM 4430 OR JAMM 4440 OR JAMM 4450 OR JAMM 4460 OR JAMM 4770 OR JAMM 4900	3
Social and Behavioral Ways of Knowing Course	3
B.A. Course Requirement	3
B.A. Course Requirement	3
<b>Hours</b>	<b>15</b>

Spring Term 3	Hours
JAMM 3390 OR JAMM 3400 OR JAMM 3780 OR JAMM 3790 OR JAMM 4400 OR JAMM 4430 OR JAMM 4440 OR JAMM 4450 OR JAMM 4460 OR JAMM 4770 OR JAMM 4900	3
JAMM 3220 OR JAMM 3230 OR JAMM 3740 OR JAMM 3780 OR JAMM 4220 OR JAMM 4470 OR JAMM 4730 OR FTV 4750 OR FTV 4760	3
JAMM, Major Elective Course	3
Humanistic and Artistic Ways of Knowing Course	3
Elective Course	2
<b>Hours</b>	<b>14</b>

Fall Term 4	Hours
JAMM 3410 Mass Media Ethics	3
JAMM 3220 OR JAMM 3230 OR JAMM 3740 OR JAMM 3780 OR JAMM 4220 OR JAMM 4470 OR JAMM 4730 OR FTV 4750 OR FTV 4760	3
JAMM 2760 OR JAMM 3220 OR JAMM 3230 OR JAMM 3740 OR JAMM 4220 OR JAMM 4470 OR JAMM 4730 OR FTV 4750 OR FTV 4760	3
JAMM, Elective Course	3
Elective Course	3
<b>Hours</b>	<b>15</b>

Spring Term 4	Hours
JAMM 4480 Law of Mass Media	3
JAMM 4780 Broadcast Management	3
International Course	3
Elective Course	3
Elective Course	1
<b>Hours</b>	<b>13</b>
<b>Total Hours</b>	<b>120</b>

## Broadcasting and Digital Media (B.S.)

Fall Term 1	Hours
COMM 1101 Fundamentals of Oral Communication	3
ENGL 1101 Writing and Rhetoric I	3
JAMM 1000 Media and Society	3
Scientific Ways of Knowing Course	4
Mathematical Ways of Knowing Course	3
<b>Hours</b>	<b>16</b>
<b>Spring Term 1</b>	
ENGL 1102 Writing and Rhetoric II	3
Humanistic and Artistic Ways of Knowing Course	3
American Experience Course	3
Elective Course	3
Elective Course	3
<b>Hours</b>	<b>15</b>
<b>Fall Term 2</b>	
JAMM 1210 Media Writing	3
JAMM 1220 Content Creation	3
Social and Behavioral Ways of Knowing Course	3

## 2 Broadcasting and Digital Media (B.A. or B.S.)

B.S. Course Requirement		3
B.S. Course Requirement		3
<b>Hours</b>		<b>15</b>
<b>Spring Term 2</b>		
JAMM 2750	Introduction to Film and TV Production	4
Scientific Ways of Knowing Course		4
Elective Course		3
Elective Course		3
Elective Course		1
<b>Hours</b>		<b>15</b>
<b>Fall Term 3</b>		
JAMM 3750	Broadcast Studio Program Production	3
JAMM 3390 OR JAMM 3400 OR JAMM 3780 OR JAMM 3790 OR JAMM 4400 OR JAMM 4430 OR JAMM 4440 OR JAMM 4450 OR JAMM 4460 OR JAMM 4770 OR JAMM 4900		3
Social and Behavioral Ways of Knowing Course		3
Elective Course		3
B.S. Course Requirement		3
<b>Hours</b>		<b>15</b>
<b>Spring Term 3</b>		
JAMM 2760 OR JAMM 3220 OR JAMM 3230 OR JAMM 3740 OR JAMM 4220 OR JAMM 4470 OR JAMM 4730 OR FTV 4750 OR FTV 4760		3
JAMM 3390 OR JAMM 3400 OR JAMM 3780 OR JAMM 3790 OR JAMM 4400 OR JAMM 4430 OR JAMM 4440 OR JAMM 4450 OR JAMM 4460 OR JAMM 4770 OR JAMM 4900		3
JAMM, Major Elective Course		3
Humanistic and Artistic Ways of Knowing Course		3
B.S. Course Requirement		3
<b>Hours</b>		<b>15</b>
<b>Fall Term 4</b>		
JAMM 3410	Mass Media Ethics	3
JAMM, Major Elective Course		3
Elective Course		3
Elective Course		3
JAMM 2760 OR JAMM 3220 OR JAMM 3230 OR JAMM 3740 OR JAMM 4220 OR JAMM 4470 OR JAMM 4730 OR FTV 4750 OR FTV 4760		3
<b>Hours</b>		<b>15</b>
<b>Spring Term 4</b>		
JAMM 4480	Law of Mass Media	3
JAMM 4780	Broadcast Management	3
International Course		3
Elective Course		3
Elective Course		2
<b>Hours</b>		<b>14</b>
<b>Total Hours</b>		<b>120</b>

The degree map is a guide for the timely completion of your curricular requirements. Your academic advisor or department may be contacted for assistance in interpreting this map. This map is not reflective of your academic history or transcript and it is not official notification of completion of degree or certificate requirements. Please contact the Registrar's Office regarding your official degree/certificate completion status.

The School of Journalism and Mass Media curriculum for Broadcasting and Digital Media enables our students to learn the values and skills that will prepare them for work and citizenship in a diverse and global society.

## JAMM Values

1. Apply the principles and laws of freedom of speech and press in a global context and in the United States

2. Demonstrate an understanding of the multicultural history and role of professionals, individuals and institutions in shaping communications
3. Demonstrate culturally proficient communication that empowers those traditionally disenfranchised in society, especially as grounded in gender, race, ethnicity, sexual orientation and ability, domestically and globally, across communication and media contexts
4. Understand concepts and apply theories in the use and presentation of images and information
5. Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity

## JAMM Skills

1. Apply critical thinking skills in conducting research and evaluating information by methods appropriate to the communications professions in which they work
2. Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve
3. Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness
4. Apply basic numerical and statistical concepts
5. Apply tools and technologies appropriate for the communications professions in which they work