

# ADVERTISING MINOR

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Code	Title	Hours
JAMM 1000	Media and Society	3
JAMM 1210	Media Writing	3
JAMM 1220	Content Creation	3
JAMM 2520	Introduction to Strategic Communications	3
JAMM 3610	Advertising Creativity	3
6 credits from the following:		6
JAMM 2670	Introduction to Media Design	
JAMM 2980	Internship	
JAMM 3670	Social Media Management	
JAMM 4600	Advertising Commercial Production (Advertising Commercial Production)	
JAMM 4660	Media Campaign Strategy	
JAMM 4680	Advanced Media Design	
JAMM 4690	Advertising Competition Team	
JAMM 4980	Internship	
<b>Total Hours</b>		<b>21</b>

**Courses to total 21 credits for this minor**