

INTERNATIONAL BUSINESS MINOR

Note: This minor is limited to students majoring in the College of Business and Economics.

Code	Title	Hours
BUS 490	Strategic Management	3
ECON 446	International Economics	3
FIN 381	International Finance	3
MKTG 482	International Marketing	3
POLS 237	Introduction to International Politics	3
Select one of the following courses or another elective approved by the International Business Minor Advisor:		3
ECON 447	International Development Economics	
FLEN 307	Institutions of the European Union	
MHR 418	Managing Organization Design and Leading Changes	
POLS 440	International Organizations and International Law	
Total Hours		18

Foreign language mastery is required equivalent to completion of the introductory and intermediate courses, and an upper-division course in a language. A semester of study and/or internship in another country is recommended. CBE students currently have direct access to academic programs at Växjö University (Sweden), Ecole Supérieure de Commerce de Chambéry (France), Pontifica Universidad Católica del Ecuador, Griffith University (Australia), Fachhochschule für Technik und Wirtschaft Berlin (Germany), University of Zaragoza (Spain), Haagse Hogeschool (The Netherlands), the Southern Denmark Business School, and the University of Newcastle upon Tyne (United Kingdom). CBE students also have access to programs in Australia, Chile, France, Italy, and Spain through the University Studies Abroad Consortium, and to numerous schools in various countries through the International Student Exchange Program. Internships are developed on an ad hoc basis.

Courses to total 18 credits for this minor