

# GENERAL MANAGEMENT (M.B.A.)

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## Master of Business Administration. Major in General Management.

The University of Idaho Master of Business Administration (MBA) is ideal for individuals who want to build their leadership and business skills to advance their careers. The MBA requires 39 credits, consisting of core requirements of 27 credits and 12 credits of interdisciplinary electives.

### MBA Core Requirements (27 credits)

Code	Title	Hours
MBA 512	The Economic Context of Business	3
MBA 514	Financial Management	3
MBA 520	Assessing Data to Improve Firm Performance	3
MBA 521	Strategic Management	3
MBA 522	Strategic Marketing	3
MBA 524	Strategic Cost Management	3
MBA 525	Leading in Organizations	3
MBA 533	Entrepreneurial Innovation	3
MBA 540	Supply Chain Strategies and Operations	3
<b>Total Hours</b>		<b>27</b>

### Interdisciplinary Electives (12 credits)

Code	Title	Hours
MBA 501	Seminar	1-16
MBA 502	Directed Study	1-16
MBA 545	Capstone Integrative Analysis	1-3
EMBA 599	Non-thesis Master's Research	1-3
	Electives as agreed with Advisor	1-12

Students seeking admission should have completed at least one financial accounting course (or equivalent) at the undergraduate or graduate level.

Courses to total 39 credits for this degree.

1. MBA graduates will demonstrate cross-functional understanding in business processes and decisions.
2. MBA graduates will use appropriate tools of analysis to analyze and communicate business problems.
3. MBA graduates will use appropriate tools of analysis to analyze business situations and recommend appropriate action.
4. MBA graduates will experience transformational experiences that foster a better understanding of self, relationships, and global perspectives.
5. MBA graduates will interact effectively and professionally with people of varied backgrounds, abilities, and values.