

GENERAL MANAGEMENT (M.B.A.)

Master of Business Administration. Major in General Management.

The University of Idaho Master of Business Administration (MBA) is ideal for individuals who want to build their leadership and business skills to advance their careers. The MBA requires 39 credits, consisting of core requirements of 27 credits and 12 credits of interdisciplinary electives.

MBA Core Requirements (27 credits)

Code	Title	Hours
MBA 5120	The Economic Context of Business	3
MBA 5140	Financial Management	3
MBA 5200	Assessing Data to Improve Firm Performance	3
MBA 5210	Strategic Management	3
MBA 5220	Strategic Marketing	3
MBA 5240	Strategic Cost Management	3
MBA 5250	Leading in Organizations	3
MBA 5330	Entrepreneurial Innovation	3
MBA 5400	Supply Chain Strategies and Operations	3
Total Hours		27

Interdisciplinary Electives (12 credits)

Code	Title	Hours
MBA 5010	Seminar	1-16
MBA 5020	Directed Study	1-16
MBA 5450	Capstone Integrative Analysis	1-3
MBA 5990	Non-thesis Master's Research	1-3
	Electives as agreed with Advisor	1-12

Students seeking admission should have completed at least one financial accounting course (or equivalent) at the undergraduate or graduate level.

Courses to total 39 credits for this degree.

1. MBA graduates will demonstrate cross-functional understanding in business processes and decisions.
2. MBA graduates will use appropriate tools of analysis to analyze and communicate business problems.
3. MBA graduates will use appropriate tools of analysis to analyze business situations and recommend appropriate action.
4. MBA graduates will experience transformational experiences that foster a better understanding of self, relationships, and global perspectives.
5. MBA graduates will interact effectively and professionally with people of varied backgrounds, abilities, and values.