The business minor is designed for students outside of the CBE who desire exposure to the field of business. The minor covers the primary fields in business and provides a background in business as a basis for further graduate work. Also, the minor complements the student’s academic major and future professional career.

The business analytics minor prepares students to explore the large datasets all organizations now have to help create effective business decisions.

**Majors**

- Business Administration (B.B.A.) (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/business-administration/)
- Business Economics (B.S.Bus.) (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/business-economics-bsbus/)
- Economics (B.A. or B.S.) (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/business-economics-bsbus/)
- Finance (B.S.Bus.) (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/business-finance-bsbus/)
- Marketing (B.S.Bus.) (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/business-marketing-bsbus/)
- Operations and Supply Chain Management (B.S.Bus.) (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/business-operations-management-bsbus/)

**Minors**

- Business Minor (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/business-minor/)
- Business Analytics Minor (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/business-analytics-minor/)
- Economics Minor (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/business-economics-minor/)
- Marketing Minor (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/business-marketing-minor/)

**Certificates**

- Applied Finance Undergraduate Academic Certificate (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/applied-finance-academic-certificate/)
• Business Leadership Undergraduate Academic Certificate (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/business-leadership-undergraduate-academic-certificate/)
• Entrepreneurship Undergraduate Academic Certificate (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/entrepreneurship-undergraduate-academic-certificate/)
• Promotions and Digital Marketing Undergraduate Academic Certificate (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/promotions-and-digital-marketing-undergraduate-academic-certificate/)
• Sales Management Undergraduate Academic Certificate (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/sales-management-undergraduate-academic-certificate/)
• Small Business Management Undergraduate Academic Certificate (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/small-business-management-certificate/)

Business Graduate Program
• General Management (M.B.A.) (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/general-management-mba/)