BUSINESS MANAGEMENT (B.S.BUS.)

The Business Management B.S.Bus. prepares students for diverse opportunities in the fields of management, human resource management, and small business management.

Management Emphasis: This track emphasizes a cross-functional, strategic management perspective, preparing students for general management roles. Students gain insights into strategic decision-making, organizational behavior, and leadership.

Human Resources Management Emphasis: This emphasis prepares students to pursue careers in talent management; including recruitment and selection, employee onboarding, training, and development, compensation and benefits, and employee relations.

Entrepreneurship and Small-Business Management Emphasis: This track equips students with the knowledge and skills needed to successfully operate family businesses and small enterprises. All three emphases integrate the study of organizational behavior, human resources, strategic management, and corporate social responsibility and sustainability, reflecting the importance of people, ethical business practices, and strategic planning in today's business world.

Required course work includes the university requirements (see regulation J-3 (https://catalog.uidaho.edu/general-requirements-academic-procedures/j-general-requirements-baccalaureate-degrees/)), the college requirements, and:

Code	Title	Hours
College of Business Requirements (https://catalog.uidaho.edu/colleges-related-units/business-economics/#generalgraduationrequirementstext)		**54-57**
Major Requirements		**12-27**
Total Hours		**66-84**

Major Requirements

Code	Title	Hours
Emphases		
Select one of the following emphases:		21-27
Management (p. 1)		
Human Resources Management (p. 1)		
PGA Golf Management (p. 2)		
Entrepreneurship and Small Business Management (p. 2)		
Total Hours		**21-27**

A. Management Emphasis

Code	Title	Hours
Management Elective		
MGT 4150	Corporate Social Responsibility and Sustainability	3
MGT 4110	Acquiring Human Capital	3
MGT 4160	Strategic Compensation Management	3
MGT 4170	Deploying and Developing Human Capital	3
MGT 4180	Strategic Organizational Management	3
MGT 4410	Maintaining Employee and Labor Relations	3
Cross-Functional Management Electives		**9**
Select THREE 3000- or 4000-level CBE courses from at least three different functional areas (e.g., ACCT, BIA, ECON, ENTR, FIN, MKTG, OM, PGA)		
Total Hours		**27**

Courses to total 120 credits for this degree

B. Human Resources Management Emphasis

Code	Title	Hours
MGT 4150	Corporate Social Responsibility and Sustainability	3
MGT 4110	Acquiring Human Capital	3
MGT 4160	Strategic Compensation Management	3
MGT 4170	Deploying and Developing Human Capital	3
MGT 4180	Strategic Organizational Management	3
MGT 4410	Maintaining Employee and Labor Relations	3
HR Decision-Making Elective		
Select one course from the following:		3-4
ACCT 3850	Cost and Management Accounting	
ACCT 4820	Enterprise Accounting	
BIA 4530	Database Design	
BIA 4550	Data Management for Big Data	
ECON 4530	Econometrics	
GEOG 3850	Foundations of GIS	
MKTG 4210	Marketing Research & Analysis	
OM 4390	Systems and Simulation	
ORGS 4440	Methods and Analysis in Organizational Science	
PSYC 2180	Introduction to Research in the Behavioral Sciences	
PSYC 4160	Industrial/Organizational Psychology	
PSYC 4300	Tests and Measurements	
Specialized Electives		
Select one course from the following:		3-4
BIA 4540	Issues in Information Systems	
COMM 3470	Persuasion	
COMM 4100	Conflict Management	
COMM 3550	Organizational Communication	
CTE 4720	Teaching and Learning in Organizations	
ECON 4410	Labor Economics	
EDCI 3010	Learning, Development, and Assessment	
ETEC 3620	Behavior-Based Safety	
LOD 5600	Career Development in Organizations	
JAMM 3500	Public Relations Writing and Production	
MGT 3980	Internship	
ORGS 3050	Nonprofit Organizations	
PGA 2510	PGA Golf Management II	
PGA 3850	PGA Golf Management III	
POLS 4510	Public Administration	
PSYC 3900	Psychology of Learning	
PSYC 4400	Psychology of Judgement and Decision Making	
PSYC 5410	Human Relations in the Workplace	

SOC 2010	Introduction to Inequity and Justice	
Total Hours		**24-26**

Courses to total 120 credits for this degree

C. Entrepreneurship and Small Business Management Emphasis[2]

Code	Title	Hours
MGT 3110	Introduction to Management	3
Choose three courses from the following:		9
MGT 4150	Corporate Social Responsibility and Sustainability	
MGT 4110	Acquiring Human Capital	
MGT 4160	Strategic Compensation Management	
MGT 4170	Deploying and Developing Human Capital	
MGT 4180	Strategic Organizational Management	
MGT 4410	Maintaining Employee and Labor Relations	
Complete the requirements for the following: [1]		12
Entrepreneurship Undergraduate Academic Certificate (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/entrepreneurship-undergraduate-academic-certificate/)		
Total Hours		**24**

1. In addition to fulfilling the College of Business and Economics core requirement, for this emphasis BUS 4900 may be used to fulfill the Technical elective in the Entrepreneurship Undergraduate Academic Certificate (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/entrepreneurship-undergraduate-academic-certificate/) requirements.
2. Completing the requirements for this emphasis will also fulfill the requirements for the Small Business Management Undergraduate Academic Certificate (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/small-business-management-certificate/).

Courses to total 120 credits for this degree

D. PGA Golf Management Option[2]

Required course work includes all Business Management requirements, one of the Business Management emphases, and:

Code	Title	Hours
PGA 1030	Introduction to PGA Golf Management	2
PGA 1500	PGA Golf Management I	3
PGA 2510	PGA Golf Management II	3
PGA 2980	Internship	1-3
PGA 3850	PGA Golf Management III	3
PGA 3980	Internship	1-3
PGA 1050	Introduction to PGA Teaching and Coaching (Level 1)	3
PGA 2050	Intermediate PGA Teaching and Coaching (Level 2)	3
PGA 3050	Advanced PGA Teaching and Coaching (Level 3)	3
Total Hours		**22-26**

1. PGA 2510 and PGA 3850, together, can be used to meet the requirement for the Specialized Elective or the Marketing & Entrepreneurship Elective.
2. Students must have a 12.0 handicap or better to enter this program. International students can complete the degree requirements, but membership to the PGA of America requires US Citizenship or Resident Alien status.

Courses to total 129 credits for this degree

Management Emphasis

Fall Term 1		Hours
BUS 1900	Integrated Business and Value Creation	3
COMM 1101	Fundamentals of Oral Communication	3
ENGL 1101	Writing and Rhetoric I	3
MATH 1143	Precalculus I: Algebra	3
Scientific Ways of Knowing Course		4
	Hours	**16**
Spring Term 1		
ENGL 1102	Writing and Rhetoric II	3
Humanistic and Artistic Ways of Knowing Course		3
Scientific Ways of Knowing Course		4
American Experience Course		3
Elective Course		1
	Hours	**14**
Fall Term 2		
ACCT 2010	Introduction to Financial Accounting	3
BLAW 2650	Legal Environment of Business	3
ECON 2201	Principles of Macroeconomics	3
PHIL 2080	Business Ethics	3
STAT 2510	Statistical Methods	3
	Hours	**15**
Spring Term 2		
ACCT 2020	Introduction to Managerial Accounting	3
BUS 3540	Business Analytics	3
ECON 2202	Principles of Microeconomics	3
MGT 3100	Leading Organizations and People	3
ENGL 2070 OR ENGL 2080 OR ENGL 3130 OR ENGL 3170 OR PHIL 2010		3
	Hours	**15**
Fall Term 3		
BIA 3500	Managing Information	3
FIN 3010	Financial Resources Management	3
MKTG 3210	Marketing	3
OM 3700	Introduction to Operations and Supply Chain Management	3
Social and Behavioral Ways of Knowing Course		3
	Hours	**15**
Spring Term 3		
MGT 4150	Corporate Social Responsibility and Sustainability	3
MGT 4110	Acquiring Human Capital	3
MGT 4160	Strategic Compensation Management	3
MGT 4170	Deploying and Developing Human Capital	3
MGT 4180	Strategic Organizational Management	3
	Hours	**15**
Fall Term 4		
MGT 4410	Maintaining Employee and Labor Relations	3
UPDV Economics, Major Elective Course		3
INDT 3620 OR OM 3780 OR OM 4390 OR OM 4560 OR OM 4700 OR OM 4720 OR PGA 3860 OR PSYC 4400		3
AGEC 3330 OR ENTR 4140 OR ENTR 4150 OR MKTG 3240 OR MKTG 4200 OR MKTG 4210 OR MKTG 4220 OR MKTG 4240 OR MKTG 4250 OR MKTG 4260 OR MKTG 4270 OR MKTG 4820 OR MKTG 4950 OR PGA 2510 OR PGA 3850		3

ACCT 3050 OR ACCT 3150 OR ACCT 3850 OR ACCT 4400 OR ACCT 4820 OR ACCT 4830 OR ECON 4070 OR FIN 3020 OR FIN 3810		3
	Hours	**15**
Spring Term 4		
BUS 4900	Strategic Management	3
International Course		3
Elective Course		3
Elective Course		3
ACCT 3050 OR BIA 4530 OR BIA 4540 OR BIA 4550 OR GEOG 3850		3
	Hours	**15**
	Total Hours	**120**

Human Resources Management Emphasis

Fall Term 1		**Hours**
COMM 1101	Fundamentals of Oral Communication	3
BUS 1900	Integrated Business and Value Creation	3
ENGL 1101	Writing and Rhetoric I	3
MATH 1143	Precalculus I: Algebra	3
Scientific Ways of Knowing Course		4
	Hours	**16**
Spring Term 1		
ENGL 1102	Writing and Rhetoric II	3
Humanistic and Artistic Ways of Knowing Course		3
American Experience Course		3
Scientific Ways of Knowing Course		4
Elective Course		1
	Hours	**14**
Fall Term 2		
ACCT 2010	Introduction to Financial Accounting	3
ECON 2201	Principles of Macroeconomics	3
BLAW 2650	Legal Environment of Business	3
STAT 2510	Statistical Methods	3
PHIL 2080	Business Ethics	3
	Hours	**15**
Spring Term 2		
ACCT 2020	Introduction to Managerial Accounting	3
ECON 2202	Principles of Microeconomics	3
BUS 3540	Business Analytics	3
MGT 3100	Leading Organizations and People	3
ENGL 2070 OR ENGL 2080 OR ENGL 3130 OR ENGL 3170 OR PHIL 2010		3
	Hours	**15**
Fall Term 3		
BIA 3500	Managing Information	3
FIN 3010	Financial Resources Management	3
MKTG 3210	Marketing	3
OM 3700	Introduction to Operations and Supply Chain Management	3
Social and Behavioral Ways of Knowing Course		3
	Hours	**15**
Spring Term 3		
MGT 4150	Corporate Social Responsibility and Sustainability	3
MGT 4110	Acquiring Human Capital	3
MGT 4180	Strategic Organizational Management	3
UPDV Economics, Major Elective Course		3
Elective Course		3
	Hours	**15**
Fall Term 4		
MGT 4170	Deploying and Developing Human Capital	3
MGT 4410	Maintaining Employee and Labor Relations	3
Decision Making, Major Elective Course		3
Specialized, Major Elective Course		3
Elective Course		3
	Hours	**15**
Spring Term 4		
BUS 4900	Strategic Management	3
MGT 4160	Strategic Compensation Management	3
International Course		3
Elective Course		3
Elective Course		3
	Hours	**15**
	Total Hours	**120**

Entrepreneurship and Small Business Management Emphasis

Fall Term 1		**Hours**
BUS 1900	Integrated Business and Value Creation	3
COMM 1101	Fundamentals of Oral Communication	3
ENGL 1101	Writing and Rhetoric I	3
MATH 1143	Precalculus I: Algebra	3
Scientific Ways of Knowing Course		4
	Hours	**16**
Spring Term 1		
ENGL 1102	Writing and Rhetoric II	3
Humanistic and Artistic Ways of Knowing Course		3
Scientific Ways of Knowing Course		4
American Experience Course		3
Elective Course		1
	Hours	**14**
Fall Term 2		
ACCT 2010	Introduction to Financial Accounting	3
BLAW 2650	Legal Environment of Business	3
ECON 2201	Principles of Macroeconomics	3
STAT 2510	Statistical Methods	3
PHIL 2080	Business Ethics	3
	Hours	**15**
Spring Term 2		
ACCT 2020	Introduction to Managerial Accounting	3
BUS 3540	Business Analytics	3
ECON 2202	Principles of Microeconomics	3
MGT 3100	Leading Organizations and People	3
ENGL 2070 OR ENGL 2080 OR ENGL 3130 OR ENGL 3170 OR PHIL 2010		3
	Hours	**15**
Fall Term 3		
BIA 3500	Managing Information	3
FIN 3010	Financial Resources Management	3
MKTG 3210	Marketing	3
OM 3700	Introduction to Operations and Supply Chain Management	3
Social and Behavioral Ways of Knowing Course		3
	Hours	**15**
Spring Term 3		
MGT 4150	Corporate Social Responsibility and Sustainability	3
MGT 4110	Acquiring Human Capital	3
MGT 4170	Deploying and Developing Human Capital	3
MGT 4180	Strategic Organizational Management	3
UPDV ECON, Major Elective Course		3
	Hours	**15**
Fall Term 4		
ACCT 4820	Enterprise Accounting	3
ENTR 4140	Entrepreneurship	3
MGT 3110	Introduction to Management	3

Specialized, Major Elective Course		3
Elective Course		3
	Hours	**15**
Spring Term 4		
ENTR 4150	New Venture Creation	3
BUS 4900	Strategic Management	3
Specialized, Major Elective Course		3
International Course		3
Elective Course		3
	Hours	**15**
	Total Hours	**120**

PGA Golf Management Emphasis

Fall Term 1		**Hours**
BUS 1900	Integrated Business and Value Creation	3
COMM 1101	Fundamentals of Oral Communication	3
ENGL 1101	Writing and Rhetoric I	3
MATH 1143	Precalculus I: Algebra	3
PGA 1030	Introduction to PGA Golf Management	2
Scientific Ways of Knowing Course		4
	Hours	**18**
Spring Term 1		
ENGL 1102	Writing and Rhetoric II	3
PGA 1500	PGA Golf Management I	3
Scientific Ways of Knowing Course		4
Humanistic and Artistic Ways of Knowing Course		3
American Experience Course		3
	Hours	**16**
Summer Term 1		
PGA 2980	Internship	2
	Hours	**2**
Fall Term 2		
ACCT 2010	Introduction to Financial Accounting	3
BLAW 2650	Legal Environment of Business	3
ECON 2201	Principles of Macroeconomics	3
PGA 2510	PGA Golf Management II	3
STAT 2510	Statistical Methods	3
	Hours	**15**
Spring Term 2		
ACCT 2020	Introduction to Managerial Accounting	3
BUS 3540	Business Analytics	3
ECON 2202	Principles of Microeconomics	3
MGT 3100	Leading Organizations and People	3
PGA 1050	Introduction to PGA Teaching and Coaching (Level 1)	3
	Hours	**15**
Summer Term 2		
PGA 2980	Internship	2
	Hours	**2**
Fall Term 3		
BIA 3500	Managing Information	3
FIN 3010	Financial Resources Management	3
MKTG 3210	Marketing	3
OM 3700	Introduction to Operations and Supply Chain Management	3
PGA 2050	Intermediate PGA Teaching and Coaching (Level 2)	3
	Hours	**15**
Spring Term 3		
MGT 4150	Corporate Social Responsibility and Sustainability	3
MGT 4110	Acquiring Human Capital	3
MGT 4170	Deploying and Developing Human Capital	3
PGA 3850	PGA Golf Management III	3
UPDV Economics, Major Elective Course		2
MGT 4160 OR MGT 4180 OR MGT 4410		3
	Hours	**17**
Summer Term 3		
PGA 3980	Internship	3
	Hours	**3**
Fall Term 4		
Social and Behavioral Ways of Knowing Course		3
INDT 3620 OR OM 3780 OR OM 4390 OR OM 4560 OR OM 4700 OR OM 4720 OR PGA 3860 OR PSYC 4400		3
AGEC 3330 OR ENTR 4140 OR ENTR 4150 OR MKTG 3240 OR MKTG 4200 OR MKTG 4210 OR MKTG 4220 OR MKTG 4240 OR MKTG 4250 OR MKTG 4260 OR MKTG 4270 OR MKTG 4820 OR MKTG 4950 OR PGA 2510 OR PGA 3850		3
ACCT 3050 OR ACCT 3150 OR ACCT 3850 OR ACCT 4400 OR ACCT 4820 OR ACCT 4830 OR ECON 4070 OR FIN 3020 OR FIN 3810		3
ENGL 2070 OR ENGL 2080 OR ENGL 3130 OR ENGL 3170 OR PHIL 2010		3
	Hours	**15**
Spring Term 4		
BUS 4900	Strategic Management	3
PHIL 2080	Business Ethics	3
International Course		3
PGA 3050	Advanced PGA Teaching and Coaching (Level 3)	3
ACCT 3050 OR BIA 4530 OR BIA 4540 OR BIA 4550 OR GEOG 3850		3
	Hours	**15**
Summer Term 4		
PGA 3980	Internship	3
	Hours	**3**
	Total Hours	**136**

The degree map is a guide for the timely completion of your curricular requirements. Your academic advisor or department may be contacted for assistance in interpreting this map. This map is not reflective of your academic history or transcript and it is not official notification of completion of degree or certificate requirements. Please contact the Registrar's Office regarding your official degree/certificate completion status.

Entrepreneurship and Small-Business Management Emphasis

1. Students will identify recruiting best practices (MGT 4110).
2. Students will identify training best practices (MGT 4170).