## BUSINESS ANALYTICS MINOR

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 354</td>
<td>Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>MIS 440</td>
<td>Data Visualization for Managerial Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>OM 470</td>
<td>Supply Chain Analytics</td>
<td>3</td>
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</tbody>
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### Electives 9

- Select 9 credits from the following:
  - ACCT 421 Accounting Data Analytics
  - ECON 453 Econometrics
    - or BUS 354 Business Analytics
    - or STAT 431 Statistical Analysis
  - CS 212 Practical Python
  - FIN 463 Portfolio Management
  - GEOG 385 Foundations of GIS
  - MIS 453 Database Design
  - MKTG 421 Marketing Research & Analysis
  - MKTG 431 Marketing Analytics
  - OM 456 Enterprise Quality Management
  - STAT 427 R Programming
  - OM 439 Systems and Simulation
  - STAT 419 Introduction to SAS/R Programming

### Total Hours 18

Courses to total 18 credits for this minor