# BUSINESS ANALYTICS MINOR

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 354</td>
<td>Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>MIS 440</td>
<td>Data Visualization for Managerial Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>OM 470</td>
<td>Supply Chain Analytics</td>
<td>3</td>
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**Electives 9**

Select 9 credits from the following:

- ACCT 421  Accounting Data Analytics
- ECON 453  Econometrics
  - or BUS 354  Business Analytics
  - or STAT 431  Statistical Analysis
- CS 212  Practical Python
- FIN 463  Portfolio Management
- GEOG 385  Foundations of GIS
- MIS 453  Database Design
- MKTG 421  Marketing Research & Analysis
- MKTG 431  Marketing Analytics
- OM 456  Enterprise Quality Management
- STAT 427  R Programming
- OM 439  Systems and Simulation
- STAT 419  Introduction to SAS/R Programming

**Total Hours 18**

Courses to total 18 credits for this minor