# BUSINESS ANALYTICS MINOR

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 354</td>
<td>Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>MIS 440</td>
<td>Data Visualization for Managerial Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>OM 470</td>
<td>Supply Chain Analytics</td>
<td>3</td>
</tr>
<tr>
<td><strong>Electives</strong></td>
<td></td>
<td><strong>9</strong></td>
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Select 9 credits from the following:

- ACCT 421 Accounting Data Analytics
- ECON 453 Econometrics
  - or BUS 354 Business Analytics
  - or STAT 431 Statistical Analysis
- CS 212 Practical Python
- FIN 463 Portfolio Management
- GEOG 385 Foundations of GIS
- MIS 453 Database Design
- MKTG 421 Marketing Research & Analysis
- MKTG 431 Marketing Analytics
- OM 456 Enterprise Quality Management
- STAT 427 R Programming
- OM 439 Systems and Simulation
- STAT 419 Introduction to SAS/R Programming

**Total Hours**: 18

Courses to total 18 credits for this minor