

APPLIED FINANCE UNDERGRADUATE ACADEMIC CERTIFICATE

All required coursework must be completed with a grade of 'C' or better (O-10-a (<https://catalog.uidaho.edu/general-requirements-academic-procedures/o-miscellaneous/>)).

Code	Title	Hours
ECON 340	Managerial Economics	3
FIN 301	Financial Resources Management	3
FIN 322	Insurance	2
FIN 323	Commercial Finance	1
FIN 324	Real Estate	2
FIN 325	Financial Planning Services	1
Total Hours		12

Courses to total 12 credits for this certificate

- Understand the basic principles of financial management for businesses.
- Understand the fundamental economic principles in applied business decisions.
- Understand the basics of financial services for consumers, including insurance, budgeting, consumer financing, and planning for retirement.
- Understand the different methods that large and small business use to attract and service capital.
- Understand retail and commercial real estate markets and how real estate professionals serve their clients.