The college was established as a professional division of the university in 1925. Long known as the College of Business Administration, it became the College of Business and Economics (CBE) in 1969. Its vision is to be a leader in integrated business education and provide a sound background in basic business principles that prepare graduates for positions of responsibility in firms and organizations including entrepreneurial ventures. As part of a state-supported land grant university, the CBE also aims to give its students an appreciation of the social importance and responsibilities of businessmen and businesswomen, and both the values and the knowledge to discharge those responsibilities.

The college’s mission is to provide a collaborative learning environment that prepares students to be responsible leaders, managers, entrepreneurs and professionals. Students are prepared to succeed personally and professionally and to practice exemplary principles of citizenship. We accomplish this mission by:

1. Delivering a high quality and team-based undergraduate curriculum that integrates accounting, economics, and business disciplines.
2. Delivering and supporting focused graduate and outreach programs that build on our competencies within the college and meet the needs of our stakeholders.
3. Providing experiential learning opportunities for our students.
4. Engaging in research that makes meaningful contributions to management practice and business education.
5. Sharing our business expertise in support of our state, our professions and the academic community.

The college has adopted a set of learning goals that mirrors this mission. These goals are:

1. Business Knowledge and Environment - CBE students will acquire an integrated understanding of business, accounting, and economic principles;
2. Critical Thinking and Ethical Problem-Solving - CBE students will be able to use appropriate tools of analysis to identify and address problems or opportunities;
3. Communication - CBE students will develop the ability to effectively obtain, organize, and communicate information;
4. Clarify purpose and perspective – CBE students will develop a better understanding of self and their place in the world;
5. Teamwork and Collaboration – CBE students will acquire the ability to interact effectively and professionally with people of varied backgrounds, abilities, and values.

International Business Programs
There are various programs by which a UI student can pursue international business. The following programs are available in connection with a business degree (B.S.Bus.): a major or minor in a foreign language; a major or minor in international studies; a major or minor in political science. For students seeking a business degree (B.S.Bus.), a minor is offered in international business (see Department of Business below). In addition, a student may have a dual major in business and foreign languages or major in foreign languages (B.A.) with a business option. A third option is the international studies program (B.A.), which may be selected by itself or as a dual major with business. Contact the Dean’s Office in the College of Business and Economics for further information on international business programs.

Undeclared Status
A student may enter CBE as a freshman in an undeclared status. Because the first two years are nearly equivalent programs in all CBE majors, he or she may remain in the undeclared status until reaching junior level (completion of 58 credits). At that time, a major in the college should be selected. The undeclared status allows a student time to become acquainted with the majors within the college and to solidify career objectives before choosing a major.

General College Requirements for Graduation
University Requirements
See regulation J-3 (https://catalog.uidaho.edu/general-requirements-academic-procedures/j-general-requirements-baccalaureate-degrees) for requirements that all students in the university must meet.

College Requirements
Before proceeding to upper-division work, students majoring in the College of Business and Economics (CBE) must have good academic standing.

Undergraduate students enrolled as majors in the College of Business and Economics may not take any course required for the major on a pass/fail basis, with the exception of those courses offered only on a P/F basis.

Courses completed at a two-year college for transfer into the CBE core or major must be validated before they will be accepted for upper-division course requirements. Validation procedures are established by the faculty members of the CBE department offering these courses. Validation techniques include a proficiency examination, CLEP testing, or successful completion of an additional advanced course in the given field.

Candidates for the B.S.Bus. degree must be accepted officially as majors in the College of Business and Economics for at least their last two semesters before graduation, excluding summer sessions, and complete at least the last 24 credit hours applicable toward their degree during this period.

At least 27 upper division College of Business and Economics credits applied to a B.S. Bus. Degree must be earned in residence on the University of Idaho campus. In addition, at least 12 upper division credit hours of the course requirement in the major must be earned on the UI campus.

All majors require the completion of at least 120 credit hours with the exception of the PGA Golf Management options under Economics, Finance, Management and Human Resources, Management Information Systems, Marketing and Operations Management majors, which require completion of at least 128 credit hours. The required program of study includes:

1. 54-57 credit hours in the CBE Common Requirements, and
2. the major-specific required credit hours in the selected CBE major field. Additional undesignated electives are included in the 120
required credit hours (or 128 required credit hours in the case of the PGA Golf Management option).

A. CBE Common Requirements:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 101</td>
<td>Fundamentals of Public Speaking</td>
<td>2</td>
</tr>
<tr>
<td>ENGL 207</td>
<td>Persuasive Writing</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 208</td>
<td>Personal &amp; Exploratory Writing</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 313</td>
<td>Business Writing</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 317</td>
<td>Technical Writing</td>
<td>3</td>
</tr>
<tr>
<td>PHIL 201</td>
<td>Critical Thinking</td>
<td>3</td>
</tr>
<tr>
<td>MATH 143</td>
<td>Pre-calculus Algebra and Analytic Geometry</td>
<td>3</td>
</tr>
<tr>
<td>MATH 160</td>
<td>Survey of Calculus</td>
<td>3</td>
</tr>
<tr>
<td>MATH 170</td>
<td>Analytic Geometry and Calculus I</td>
<td>3</td>
</tr>
<tr>
<td>MATH 175</td>
<td>Analytic Geometry and Calculus II</td>
<td>3</td>
</tr>
<tr>
<td>MATH 275</td>
<td>Analytic Geometry and Calculus III</td>
<td>3</td>
</tr>
<tr>
<td>STAT 251</td>
<td>Statistical Methods</td>
<td>3</td>
</tr>
<tr>
<td>STAT 301</td>
<td>Probability and Statistics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 201 &amp; ECON 202</td>
<td>Principles of Macroeconomics and Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 272</td>
<td>Foundations of Economic Analysis (AND Upper-Division Economics Elective)</td>
<td>3</td>
</tr>
<tr>
<td>PHIL 208</td>
<td>Business Ethics</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 201</td>
<td>Introduction to Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 202</td>
<td>Introduction to Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BLAW 265</td>
<td>Legal Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>BUS 190</td>
<td>Integrated Business and Business Value Creation</td>
<td>3</td>
</tr>
<tr>
<td>BUS 252</td>
<td>Introduction to Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>MHR 310</td>
<td>Leading Organizations and People</td>
<td>3</td>
</tr>
<tr>
<td>FIN 301</td>
<td>Financial Resources Management</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 321</td>
<td>Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MIS 350</td>
<td>Managing Information</td>
<td>3</td>
</tr>
<tr>
<td>OM 370</td>
<td>Process Management</td>
<td>3</td>
</tr>
<tr>
<td>BUS 490</td>
<td>Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>Total Hours</td>
<td></td>
<td>54-57</td>
</tr>
</tbody>
</table>

B. Requirements in Major (major-specific required credits)

Curricula and Degrees Offered

Undergraduate

The degree of Bachelor of Science in Business is offered with seven majors through two departments, as follows: Department of Accounting (accounting) and the Department of Business (business economics, finance, management information systems, management and human resources, marketing, and operations management).

Specific requirements for each major are described in the individual department section. The program of study includes three principal components: the general university requirements, the business and economics core, and the requirements for the selected CBE major field. Detailed statements of college requirements are under "General Requirements for Graduation."

Graduate

The CBE, through the College of Graduate Studies (https://catalog.uidaho.edu/colleges-related-units/graduate-studies), offers the degrees of Master of Accountancy (https://catalog.uidaho.edu/colleges-related-units/business-economics/accounting/accountancy-macct) (M.Acct.) in accounting and the Master of Business Administration (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/general-management-mba) (M.B.A.). The M.Acct. degree qualifies students to enter the public accounting profession in auditing, tax, or other positions ultimately requiring a Certified Public Accountant (CPA) license. The M.B.A. degree is designed to teach management concepts and an integrated view of business decision making to professionals who have been targeted in succession plans to take on greater managerial responsibility and leadership roles in an organization.

Graduate students must fulfill the requirements of the College of Graduate Studies (https://catalog.uidaho.edu/colleges-related-units/graduate-studies) and the department in which they study.

Accreditation

Fully accredited by The Association to Advance Collegiate Schools of Business, (AACSB International), and the Northwest Association of Schools and Colleges, the College of Business and Economics keeps pace with developments in business through membership in various professional organizations and by consultation with Idaho business leaders, particularly through the CBE Advisory Board. The quality of the program has been recognized by Idaho leaders through the awarding of the Idaho Quality Award. In addition, the outstanding achievements of CBE graduates in business and government, and in professional certification examinations, such as the CPA exam, also attest to the quality of the programs.

Marc Chopin, Dean (301A J. A. Albertson Bldg.; 208-885-6478); Daniel J. Borgia, Associate Dean.

*BAILEY, Jeffrey J; 1991; Professor of Business; Ph.D.; 1991; University of Akron.

CHOPIN, Marc C; 2016; Professor in Business; Dean, College of Business; Ph.D.; 1991; Texas A&amp;M University.

CHUNG, Yunhyung; 2007; Associate Professor of Business; Ph.D.; 2007; Rutgers University.

*DACEY, Raymond; 1984; Professor of Business and of Statistical Science; Affiliate Professor of Philosophy; Ph.D.; 1970; Purdue University.

DEVEZER, Berna; 2014; Assistant Professor of Business; Affiliate Faculty in Statistical Science; Ph.D.; 2009; Washington State University.

*EVELETH, Daniel M; 1997; Professor of Human Resource Management; Ph.D.; 1996; Washington State University.
*GRIEB, Terrance; 1996; Professor in Business; Ph.D.; 1996; University of Cincinnati.

HATHEWAY Dial, Karin; 2003; Instructor in Accounting; M.Acc; 1999; University of Idaho.

HICKMAN, Daniel; 2014; Assistant Professor of Business; Ph.D.; 2010; University of Colorado.

*Iowa State University, Steven R; 1998; Professor of Marketing; Ph.D.; 1997; University of Washington.

JOHNSON, Hana; 2015; Assistant Professor of Business; Ph.D.; 2015; University of Washington.

*KRAUT, Marla A; 1991; Associate Professor of Accounting; Department Chair, Department of Accounting; Ph.D.; 1991; University of Arizona.

LARSON, Erick J; 2013; Clinical Assistant Professor of Business; Assistant Dean of Recruitment, Retention and Assessment, College of Business and Economics; M.S.; 2009; University of Idaho.

*LOVELACE, Kathi J; 2008; Assistant Professor of Business; Ph.D.; 2002; University of Massachusetts.

MAXAM, Clark L; 2008; Associate Professor of Finance; Ph.D.; 1996; Indiana University.

*MCINALLY, Michael A; 1995; Professor in Business; Ph.D.; 1995; Texas A&M University.

MCINALLY, Scott I; 2015; Instructor of Business; M.B.A.; 2015; University of Idaho.

*MILLER, Jon R; 1989; Professor of Economics; Ph.D.; 1974; Washington University.

MISHRA, Anubha; 2011; Assistant Professor of Marketing; Ph.D.; 2011; University of Arizona.

NAMIN, Aidin; 2015; Assistant Professor of Business; Ph.D.; 2015; University of Texas at Dallas.

NOGUEIRA, Magdy C; 2013; Associate Professor of Finance; Ph.D.; 2007; Mississippi State University.

*OMALLEY, Kathy L; 1981; Professor of Marketing; Ph.D.; 1981; University of Washington.

OLSEN, Brett C; 2007; Assistant Professor of Finance; Ph.D.; 2007; University of Missouri.

*PORTER, Steven; 1990; Associate Professor of Marketing; Ph.D.; 1987; University of Nebraska.

*PORTER, Jason C; 2006; Associate Professor of Accounting; Ph.D.; 2006; University of Georgia.

Ramirez, Stefanie; 2014; Assistant Professor of Business and Economics; Ph.D.; 2014; University of Arizona.

RAUK, Jan M; 2005; Instructor of Management, Marketing and Operations; M.B.A.; 1985; Colorado State University.

SISODIYA, Sanjay R; 2008; Associate Professor of Business; Affiliate Faculty in Forest, Rangeland and Fire Sciences; Affiliate Faculty in Engineering Management; Affiliate Faculty in Technology Management; Ph.D.; 2008; Washington State University.

*STONE, Robert W; 1998; Professor of Information Systems; Ph.D.; 1983; Purdue University.

STUEN, Eric; 2008; Associate Professor of Economics; Ph.D.; 2008; University of Colorado.

TANNER, George W; 2012; Instructor of Business; M.B.A.; 1976; West Virginia University.

UTZMAN, Glen G; 1974; Associate Professor of Accounting; L.L.M.; 1994; New York University.

UTZMAN, Glen G; 1974; Associate Professor of Accounting; L.L.M.; 1994; New York University.

WALKER, J. LaMonte; 2006; Lecturer in Business; B.S.; 1972; University of Idaho.

WOLLEY, Darryl J; 2007; Associate Professor of Accounting; Interim Associate Dean, College of Business and Economics; Ph.D.; 2002; University of Utah.

XU, Shenghan; 2007; Associate Professor of Business; Ph.D.; 2007; University of Massachusetts.

XU, Shenghan; 2007; Associate Professor of Business; Ph.D.; 2007; University of Massachusetts.