

# COLLEGE OF BUSINESS AND ECONOMICS

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The College of Business and Economics faculty blend academic and practical experience, conduct cutting-edge research, serve as journal editors, and publish studies that shape local and regional policies. They serve local communities and are active in their fields. Most classes have a low student-to-teacher ratio and are taught by regular faculty.

The college was established as a professional division of the university in 1925. Long known as the College of Business Administration, it became the College of Business and Economics (CBE) in 1969. Its vision is to be a leader in integrated business education and provide a sound background in basic business principles that prepare graduates for positions of responsibility in firms and organizations including entrepreneurial ventures. As part of a state-supported land grant university, the CBE also aims to give its students an appreciation of the social importance and responsibilities of being business representatives and both the values and the knowledge to discharge those responsibilities.

The college's mission is to deliver the best business educational experience in the Northwest through innovative learning experiences, impactful research, and community engagement. We accomplish this mission by

- delivering transformative undergraduate and focused graduate curricula that provide innovative and active learning experiences;
- creating research that makes meaningful contributions to the business profession, education, and the academy;
- sharing our business expertise in support of our state, professions, and academic community;
- nurturing a collaborative environment of interaction among faculty, staff, students, and professionals across disciplines; and
- fostering a collegial culture that values diversity, inclusion, safety, and engagement to enhance the living and learning experience.

The college has adopted a set of learning goals that mirrors this mission. These include the following goals:

- Business knowledge and environment: Students will acquire an integrated understanding of business, accounting, and economic principles.
- Critical thinking and ethical problem solving: Students will be able to use appropriate tools of analysis to identify and address problems or opportunities.
- Communication: Students will develop the ability to effectively obtain, organize, and communicate information.
- Clarified purpose and perspective: Students will develop a better understanding of self and their place in the world.
- Teamwork and collaboration: Students will acquire the ability to interact effectively and professionally with people of varied backgrounds, abilities, and values.

## General College Requirements for Graduation

### University Requirements

See regulation J-3 (<https://catalog.uidaho.edu/general-requirements-academic-procedures/j-general-requirements-baccalaureate-degrees/>) for requirements that all students in the university must meet.

### College Requirements

Before proceeding to upper-division work, students majoring in the College of Business and Economics (CBE) must have good academic standing.

Undergraduate students enrolled as majors in the College of Business and Economics may not take any course required for the major on a pass/fail basis, with the exception of those courses offered only on a P/F basis.

Courses completed at a two-year college for transfer into the CBE core or major must be validated before they will be accepted for upper-division course requirements. Validation procedures are established by the faculty members of the CBE department offering these courses. Validation techniques include a proficiency examination, CLEP testing, or successful completion of an additional advanced course in the given field.

Candidates for the B.S.Bus. degree must be accepted officially as majors in the College of Business and Economics for at least their last two semesters before graduation, excluding summer sessions, and complete at least the last 24 credit hours applicable toward their degree during this period.

At least 27 upper division College of Business and Economics credits applied to a B.S. Bus. Degree must be earned in residence on the University of Idaho campus. In addition, at least 12 upper division credit hours of the course requirement in the major must be earned on the UI campus.

All majors require the completion of at least 120 credit hours with the exception of the PGA Golf Management options under Economics, Finance, Management and Human Resources, Management Information Systems, Marketing and Operations Management majors, which require completion of at least 128 credit hours. The required program of study includes:

1. 55-58 credit hours in the CBE Common Requirements, and
2. the major-specific required credit hours in the selected CBE major field. Additional undesignated electives are included in the 120 required credit hours (or 128 required credit hours in the case of the PGA Golf Management option).

### A. CBE Common Requirements:

Code	Title	Hours
<b>Communication</b>		
Select one of the following:		3
ENGL 2070	Persuasive Writing	
ENGL 2080	Personal and Exploratory Writing	
ENGL 3130	Business Writing	
ENGL 3170	Technical Writing II	
PHIL 2010	Critical Thinking	
<b>Mathematics and Statistics</b>		
Select one of the following:		3-4

MATH 1143	Precalculus I: Algebra	
MATH 1160	Survey of Calculus	
MATH 1170	Calculus I	
MATH 1750	Calculus II	
MATH 2750	Calculus III	
Select one of the following:		3
STAT 2510	Statistical Methods	
STAT 3010	Probability and Statistics	
<b>Economics</b>		
Select one of the following options:		4-6
ECON 2201 & ECON 2202	Principles of Macroeconomics and Principles of Microeconomics	
ECON 2720	Foundations of Economic Analysis	
Select one Upper-Division Economics Elective		3
<b>Humanities</b>		
PHIL 1103	Introduction to Ethics	3
or PHIL 2080	Business Ethics	
<b>Accounting and Business Law</b>		
ACCT 2010	Introduction to Financial Accounting	3
ACCT 2020	Introduction to Managerial Accounting	3
BLAW 2650	Legal Environment of Business	3
<b>Integrated Business Core</b>		
BUS 1900	Integrated Business and Value Creation	3
BUS 3540	Business Analytics	3
BUS 4900	Strategic Management	3
BIA 3500	Managing Information	3
FIN 3010	Financial Resources Management	3
MGT 3100	Leading Organizations and People	3
MKTG 3210	Marketing	3
OM 3700	Introduction to Operations and Supply Chain Management	3
<b>Business Skills</b>		
BUS 2100	Business Career Readiness	1
BUS 2200	Business Foundations of Excel	1
BUS 2300	Business Professionalism	1
<b>Total Hours</b>		<b>55-58</b>

## B. Requirements in Major (major-specific required credits)

# Curricula and Degrees Offered

## Undergraduate

The degree of Bachelor of Science in Business is offered with seven majors through two departments, as follows: Department of Accounting (accounting and management information systems) and the Department of Business (business economics, finance, management and human resources, marketing, and operations management).

Specific requirements for each major are described in the individual department section. The program of study includes three principal components: the general university requirements, the business and economics core, and the requirements for the selected CBE major field. Detailed statements of college requirements are under "General Graduation Requirements."

## Graduate

The CBE, through the College of Graduate Studies (<https://catalog.uidaho.edu/colleges-related-units/graduate-studies/>), offers the degrees of Master of Accountancy (<https://catalog.uidaho.edu/colleges-related-units/business-economics/accounting-management-information-systems/accountancy-macct/>) (M.Acct.) in Accounting and the MBA (<https://catalog.uidaho.edu/colleges-related-units/business-economics/business/general-management-mba/>) in General Management. The M.Acct. degree qualifies students to enter the public accounting profession in auditing, tax, or other positions ultimately requiring a Certified Public Accountant (CPA) license. The MBA degree is designed to teach management concepts and an integrated view of business decision making to professionals who have been targeted in succession plans to take on greater managerial responsibility and leadership roles in an organization.

Graduate students must fulfill the requirements of the College of Graduate Studies (<https://catalog.uidaho.edu/colleges-related-units/graduate-studies/>) and the department in which they study.

## Accreditation

The University of Idaho College of Business and Economics and Department of Accounting are accredited members of AACSB International (AACSB). We are one of only 187 schools in the world accredited by AACSB for both our college and our accounting program.